



Staff Report

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Report To:	General Government Committee		
Date of Meeting:	June 21, 2021	Report Number:	LGS-021-21
Submitted By:	Rob Maciver, Director of Legislative Services		
Reviewed By:	Andrew C. Allison, CAO	Resolution#:	
File Number:		By-law Number:	
Report Subject:	Appointment to the Tourism Advisory Committee		

Recommendations:

1. That Report LGS-021-21 be received;
2. That the resignations of Kimberly Demonte and Ann-Marie Harley be received with thanks;
3. That the Committee consider the applications for appointments to the Tourism Advisory Committee, and that the vote be conducted to appoint the citizen representatives, in accordance with the Appointment to Boards and Committees Policy; and
4. That all interested parties listed in Report LGS-021-21 and any delegations be advised of Council's decision.

Report Overview

This report is intended to provide background information, regarding the vacancies on the Tourism Advisory Committee to assist in the appointment process.

1. Tourism Advisory Committee

Background

- 1.1 The role of the Tourism Advisory Committee (TAC) is to provide advice, comments and recommendations to Council on tourism, activities, and initiatives to promote the Municipality. The Committee represents a variety of tourism stakeholders and works with Staff to further tourism-focused strategic goals and initiatives as set out by Council
- 1.2 The Committee is comprised of nine voting members, one of whom will be a Member of Council; a representative from Clarington Board of Trade (non-voting); and a Staff liaison (non-voting).

Current Situation

- 1.3 Kimberly Demonte was appointed to the TAC in February 2019, for a term ending December 31, 2022 or until a successor is appointed. In May 2021, the Clerk's Division received notification of her resignation.
- 1.4 Ann-Marie Harley was appointed to the TAC in May 2019, for a term ending December 31, 2022 or until a successor is appointed. In May 2021, the Clerk's Division received notification of her resignation.
- 1.5 Currently, the TAC has seven voting members, therefore Committee may appoint two residents for a term ending December 31, 2022 or until a successor is appointed.
- 1.6 The following have put forward an application for consideration.
 - Rita Smith
 - Sasha Donker
 - Marsha Carbon
 - Karen Cashin

2. Advertising and Applications

- 2.1 The Municipal Clerk's Division placed an advertisement in the local papers and on the Municipality's website, www.clarington.net/Committees, to fill the vacancy on the Tourism Advisory Committee.
- 2.2 In an effort to extend the reach of our advertisements for vacancies, the Clerk's Division has created a profile on the www.claringtonvolunteers.ca website. Vacancies on the Tourism Advisory Committee were listed on the Clarington Volunteers website.
- 2.3 As per the "Appointment to Boards & Committees Policy", a confidential matrix has been attached at the front of the applications. The matrix includes the qualifications of existing members as well as the new applicants.

3. Concurrence

Not Applicable.

4. Conclusion

It is respectfully recommended that Committee consider conducting the vote to make the appointments to the Tourism Advisory Committee for a term ending December 31, 2022 or until a successor is appointed.

Staff Contact: Lindsey Patenaude, Committee Coordinator, 905-623-3379 ext. 2016 or lpatenaude@clarington.net.

Attachments:

Attachment 1 – Confidential Matrix and Applications

Interested Parties:

The following interested parties will be notified of Council's decision:

Rita Smith

Sasha Donker

Marsha Carbon

Karen Cashin

Tourism Advisory Committee