

Attendance: Janeen Calder, Marni Lewis, Jane Black, Councillor Marg Zwart, Theresa Vanhaverbeke, Lina Schmahl, Angela Malleau

Regrets: Greg Lewis, Valentine Lovekin, Adam Jeronimo, Helen Vatandoust, Granville Anderson

1. Meeting called to order at 9:00a.m.

2. Approval of May Minutes

Motion by: Janeen Calder      Seconded by: Lina Schmahl      Carried

3. Business Arising from Minutes:

The BIA was looking at getting a Visa card. Marni has spoken to Trevor Pinn at the MOC and they have a Visa option for us, but we really only need it for a once a year payment. Trevor mentioned there is a second option he may have, I will reach out to him and get that option for the next meeting.

4. President's Report n/a

5. Treasurer's Report:

The current bank balance is \$79,064.77. We will get a 12 month income statement, balance sheet and budget year to date update for the September meeting.

6. Council Report:

The accessibility parking spot is planned to go in front of the Town Hall. It was mentioned that a better option may be in front of the cenotaph, and not block any parking for the Town Hall. Marg will take that plan to the committee.

Is Newcastle interested in sharing a summer student between the 3 BIAs for 2022? Yes, Newcastle would be interested, depending on costs and budgets.

Are the trees coming in the Fall? It was brought to the attentions of Steve Brake at our March BIA meeting.

7. Committee Reports:

### Safety & Decor:

n/a

### Advertising:

Engagement reach has increased 750%.

July/August reached 1121 on Instagram and 4694 people on facebook.

Facebook has 1974 likes

Instagram has 1266 following

Website is still getting a lot of hits, more men than women.

### Special Events:

- a) Town Hall Lighting - Janeen is going to ask MOC about having permanent lights on the Town Hall. The committee will be confirming a date for the lighting and start planning in the near future. Our request for funding the lighting is on the Council agenda for September 13th.
- b) Breakfast with Santa- not going ahead.
- c) Santa Parade - n/a
- d) Harvest Festival - n/a

### 8. CBOT:

Digital Main Street 3.0 is currently available. Businesses that have not received the \$2500 grant in the past are able to apply for funds to help with their online presence. If you are interested in the grant, contact Adam@cbot.ca

Rapid Testing kits are still available for businesses with less than 150 employees, please go to [cbot.ca/rapidcreening](http://cbot.ca/rapidcreening) for more information.

We are having our first in person networking event on August 19th at Archibald's Winery.

9. Chamber News:

They are working with the Durham College Student Program. More details to follow.

10. CIP:

The CIP Grant criteria has changed and businesses should re-apply to receive covid funding that is available from the Municipality.

11. New Business:

The BIA is entitled to garbage pick up twice a week, every Tuesday and Thursdays west of Mill St. or Fridays east of Mill St.

**12. Next meeting, Thursday, September 9th, 9:00am @ Town Hall**

13. Motion to adjourn meeting

by Janeen Calder seconded by Marni Lewis