

## ODBIA Meeting Agenda

June 10, 2021

8:00 a.m. ZOOM – link sent to members

Present: Karen L, Julie C-O, Frank M., Tina B., Councillor M. Zwart

Regrets:

Absent:

Guest: Adam J. - CBOT

Motion: Approval of minutes from April 8 and May 13 – Still no quorum will have to hold off until September

Motion: Approval of the Agenda:

### **Updates - Karen**

#### **1. Flags, Benches, Bike Racks, Brochure**

Ian is getting quotes on Canada Flags to hang through the Main St. for Canada Day. Thank you to MP Philip Lawrence for donating two flags – one to replace the torn flag at Town Hall and one to put somewhere else. Benches we received \$3670 from Capstone this year enough for three benches. One of the benches we will be giving to the Orono Horticultural Society for their 100<sup>th</sup> Anniversary Gardens. We had everything arranged for the delivery and installation of this year's 5 benches – Region and Municipality were both out to discuss placement, Region had said they were fine with what we wanted and as long as the municipality was ok with it we were good to go. The day before installation Karen checked in with municipality only to be told they were waiting for the region to sign off on it. Karen called and cancelled the delivery/installation. The company does not have the means to store the benches and we do not have a place to store them. Update to follow.

We ordered before March 30, 2021 to receive a discounted price. We paid a deposit with balance due on delivery. Karen suggested we pay the full amount owning for the benches and hopefully they can be delivered/installed soon.

Bike Racks – the bike racks that were suppose to be installed last summer, we have been informed by the municipality that they will be installed this September.

Brochure – our brochure is being printed by the municipality (COVID grant) we expect it soon.

#### **2. Update Social Media grant \$1520**

\$30,000 was divided up between the 3 BIAs – it was split according to the tax base. Julie has a Durham College student doing some freelance work for her, Meagan Secord – journalism/video. Meagan also has a social media/promotion business. With the money we have we figured 3/hrs per week, 12/hrs per month. Meagan will visit downtown businesses and post content (videos, photos etc) on the ODBIA social media (Instagram/FB) as well as share posts and cover events (when we can safely have them again) etc.

#### **3. Canada Day colouring contest** – we can change the date on last years and have that available.

#### **4. Financial Update**

CIBC balance – \$20,617.93, plus the \$3500 from Capstone. We have a new bookkeeper, Sarah Bunting \$400/year.

**CBOT Update – Adam J.** – Still supplying Rapid Screening Tests to local business, Tyler (Digital Main Street) is finished, there is talk of bringing back the Digital Main Street Grant

New Business: Karen L and Julie C-O will be putting their resignations forward in September, will not be returning as Chair and Secretary in 2022.

Time adjourned: 8:20

Next meeting: September 9, 2021 – Time and Location TBD (unless a meeting is needed during the summer)