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December 3, 2021

Mayor Foster and Members of Council
40 Temperance St.
Bowmanville, ON

On behalf of the Board of Directors of the Clarington Board of Trade, I am attaching this letter to show our support for report CAO-12-21.

Over the past 20 years the partnership between the Clarington Board of Trade and the Municipality of Clarington has been highly successful in attracting, on boarding and supporting more businesses than ever before. With success comes the necessity to ensure that we have the structure and resources in place to not only maintain but enhance the level of service for economic development and existing business growth for years to come.

We believe the recommendations in this report provide a strong start in exploring how the Municipality can take a more active role in new business attraction, while the Board of Trade focuses more on new business on-boarding and existing business support.

The Clarington Board of Trade is excited about the opportunities this restructuring will bring, as it will enable Board of Trade staff to spend more time focusing and responding to the needs of business taking place in our community. It will also enable us to explore new and innovative ways to support our business community and help encourage new partnerships and opportunities amongst our businesses locally and beyond.

We are excited about the potential that this new chapter brings, especially as we begin to move beyond the pandemic. In the weeks and months ahead, the Clarington Board of Trade will work diligently to recognize opportunities, mobilize and help drive success in our business community.

We look forward to moving to the next step in these discussions and working in collaboration with the Municipality to continue to build a strong business community and economy for Clarington.

Sincerely,



Angelo Lyall, President
Clarington Board of Trade