

A scenic landscape photograph of Bowmanville Zoo Park. In the foreground, a calm pond reflects the surrounding greenery. A large, light-colored rock sits in the water. The middle ground features a grassy area and a path. The background is filled with a dense line of trees, some showing autumn colors. The sky is overcast.

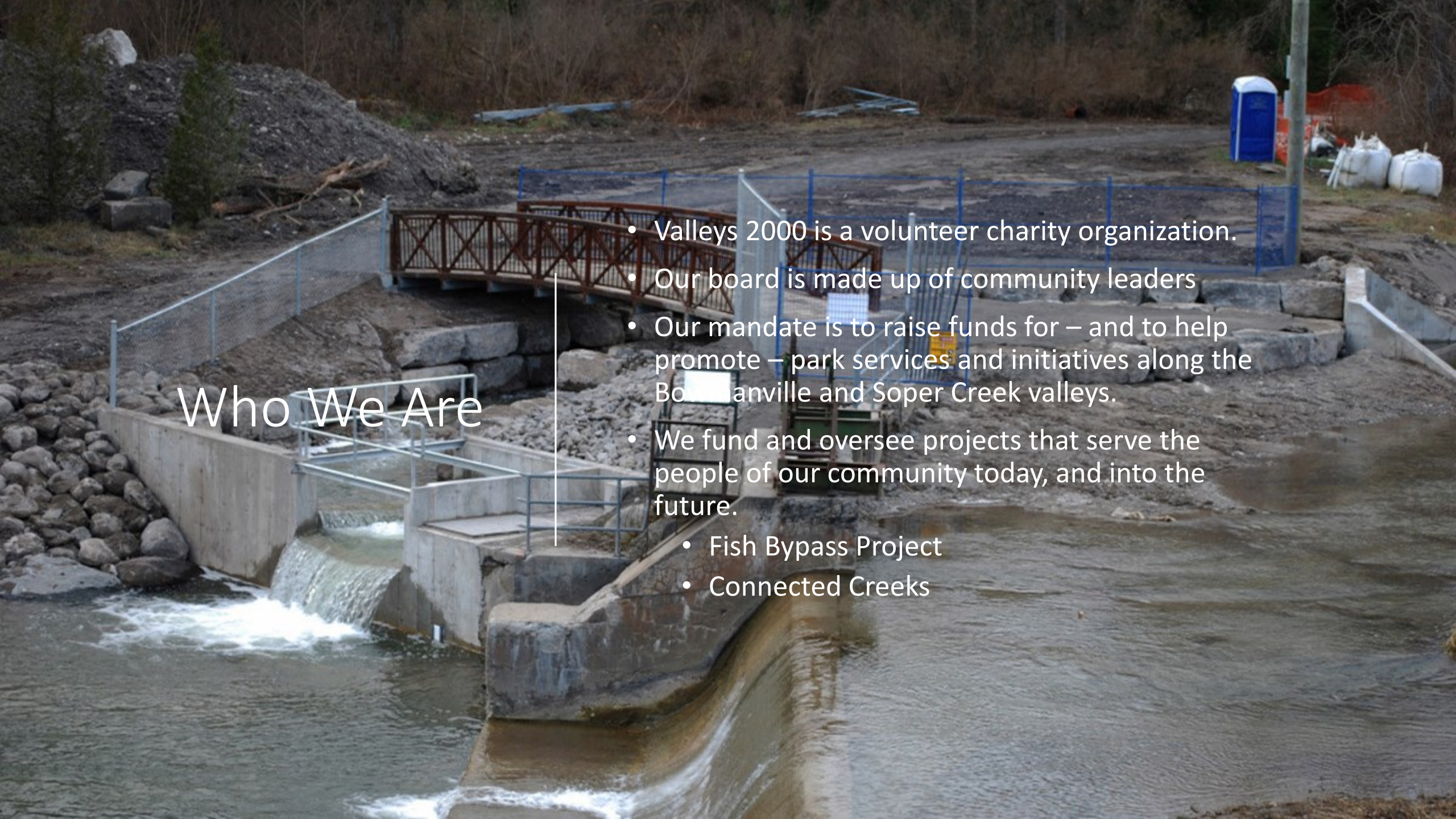
# Bowmanville Zoo Park

Public Engagement Proposal

Valleys 2000

# Who We Are

- Valleys 2000 is a volunteer charity organization.
- Our board is made up of community leaders
- Our mandate is to raise funds for – and to help promote – park services and initiatives along the Boanville and Soper Creek valleys.
- We fund and oversee projects that serve the people of our community today, and into the future.
  - Fish Bypass Project
  - Connected Creeks



# The Opportunity

---

- Council directed Staff of the Public Works Department to prepare a comprehensive Parks Master Plan for the Bowmanville Zoo lands
- Plan would include design concepts and cost estimates for new recommended recreational facilities or amenities
- Staff of the Public Works Department were required to consult with various stakeholders and submit a report to Council prior to the end of October, 2022
- We can help!





# The Proposal

---

- Building on our experience with Connected Creeks and the Fish Bypass, Valleys 2000 would:
  - Secure and pay for a firm to lead the consultation on the Zoo Lands Park
  - Using a charrette process, bring a diverse group of local stakeholders together to feed into the master plan process
  - Prepare a final high-level report with renderings and costing summarizing the group's findings
  - Following the finalization of the Master Plan, fundraise to support the park's redevelopment



# Activities to date

---

- Valleys has already reviewed several firms and their proposals
- Following a competitive process, we have tentatively chosen The Planning Partnership to lead the charette process (pending approval)
- TPP is a Toronto-based Landscape Architecture, Planning, Urban Design & Communications Firm.
  - Led by David Leinster, a recognized leader in public realm design with over 30 years of experience in landscape architecture and urban design
  - TPP has worked on numerous park and master planning projects in and around Ontario, including Evergreen Brickworks in Toronto, ByWard Market in Ottawa, and the Fort Erie Waterfront Master Plan.
- They are prepared to help us begin immediately

# The Process – Part 1

---

## **INVENTORY & ANALYSIS**

- Start up meeting to confirm the requirements, participant list
- Review background documents and plans
- Site visit and review of existing conditions and services

## **CONFIRM PARK DEVELOPMENT PROGRAM AND MATERIAL FOR THE CHARRETTE**

- Confirm park development program (and options if applicable – IE rink) to itemize the elements/park components to be considered in design
- Confirm the agenda for the charrette and prepare briefing materials for charrette participants
- Meeting with to confirm development program and charrette agenda

# The Process – Part 2

---

## **CHARRETTE**

- Invite charrette participants
- Facilitate the charrette with two landscape architects to lead the design exercise
- Combination of small and large group sessions to develop concept options, review and confirm

## **PARK CONCEPT PLAN**

- Prepare park concept plan, including visioning graphics and reference photos
- Meeting with the Board and Staff to present
- Prepare final presentation/brief report to Staff summarizing the park concept plan



# Outcome

---

- Consultation process led by one of the premier architectural design firms in Canada
- Process fully funded by Valleys 2000
- Vision document and cost estimates delivered to staff with input from staff, Valleys and diverse community stakeholders
- Vision document to play a major role in developing the Parks Master Plan for the Bowmanville Zoo lands
- Commitment by Valleys to fundraise to support the park once the Master Plan is approved by council