



Clarington
Museums & Archives



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Clarington Public Library, Museum & Archives

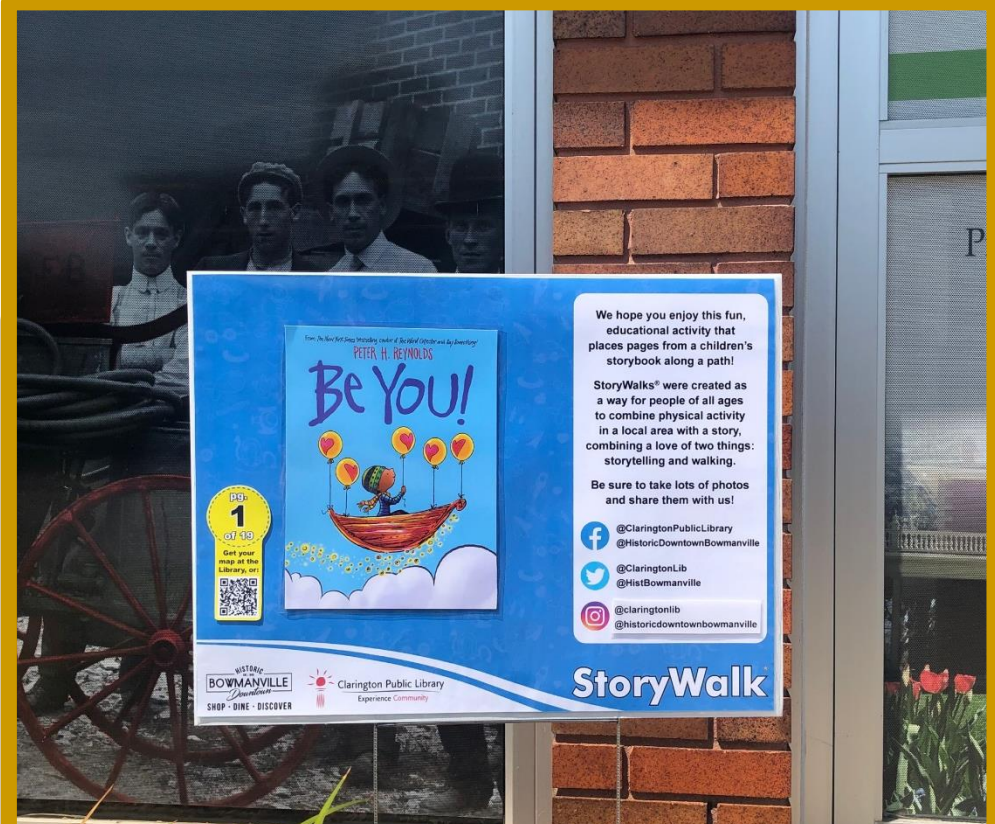
Monika Machacek, Chief Executive Officer
June 6, 2022



Monika Machacek

2021: Apart & Connected

Wow! 34,000 views on YouTube!!



VIRTUAL SPIRIT WALK



THE GREAT BANK ROBBERY



STEAM Activity - Elephant Toothpaste
34,191 views Mar 5, 2021 Enjoy STEAM (Science, Technology, Engineering, Arts, Math) programming videos created by Library staff! Don't brush your teeth with elephant toothpaste...more

Closing the Book on Fines

We believe in changing the perception of public libraries and creating an inclusive and barrier-free place to learn and discover.

Fines are a punitive system that result in negative experiences and perpetuates the economic inequity of print versus digital library users

Organizational Costs of Fines

While fines are a revenue source for public libraries, the cost of collecting those fines can easily outweigh those revenues.

Learn more about going fines free through OPLA's new infographic.



Lingering Impacts of Covid-19

SERVICE MEASURE	Jan - Mar 2022	Jan - Mar 2021	Jan - Mar 2020	Jan - Mar 2019	2022 Comparisons		
					Q1-22 vs. Q1-21	Q1-22 vs. Q1-20	Q1-22 vs. Q1-19
Circulation							
Print	80,251	48,944	85,286	88,070	64.0%	-5.9%	-8.9%
Multimedia	18,154	10,258	36,035	45,243	77.0%	-49.6%	-59.9%
E-books, E-magazines and E-entertainment	70,519	76,582	54,268	42,689	-7.9%	29.9%	65.2%
Special Collections	792	321	606	951	146.7%	30.7%	-16.7%
Library Visits							
In Person (Gate Counts)	38,833	16,204	89,575	101,257	139.7%	-56.6%	-61.6%
Website	71,941	63,517	89,652	95,960	13.3%	-19.8%	-25.0%
CPL App	361,824	289,602	247,277	136,774	24.9%	46.3%	164.5%
In Library Use							
Library Computer Use	4,453	652	11,074	13,143	583.0%	-59.8%	-66.1%
Wireless Use	34,331	15,664	37,153	35,550	119.2%	-7.6%	-3.4%
Library Services							
Program/Outreach/Events Attendance	37,632	7,637	8,358	7,345	392.8%	350.3%	412.3%
Database Searches	10,469	12,521	6,064	7,013	-16.4%	72.6%	49.3%
Social Media Impressions	249,633	262,481	337,976	366,355	-4.9%	-26.1%	-31.9%
Museum Visits							
In Person	109	2	637	561	5350.0%	-82.9%	-80.6%
Website	3,464	4,104	3,793	6,723	-15.6%	-8.7%	-48.5%
Museum Services							
Program/Events Attendance	585	211	373	2,476	177.3%	56.8%	-76.4%
Research Requests	19	29	7	23	-34.5%	171.4%	-17.4%
Social Media Impressions	63,431	63,877	65,263	91,947	-0.7%	-2.8%	-31.0%

2022 Key Objectives



Digital Literacy



Multilingual Collections



Space at Libraries &
Museums

What's Clarington Reading? 2021 Top 5 Check Outs

1. A Gambling Man by David Baldacci
2. Where the Crawdads Sing by Delia Owens
3. The Russian by James Patterson
4. The Law of Innocence by Michael Connelly
5. Invisible Girl by Lisa Jewell



Contact & Questions

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