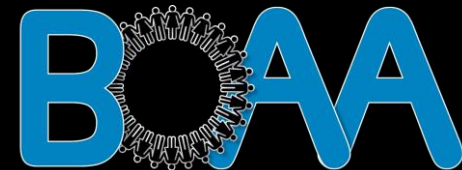




**November 24,
2023**



“It’s Always Fun at the BOAA!”

Mission

Promoting the health & happiness of older adults by enhancing their quality of life in a welcoming and inclusive environment.

Our Vision

Inspire our members to be independent, active, healthy, empowered & socially connected.



Accessible - to create an organization that is inclusive and affordable; we will identify and address potential barriers, and create opportunities for members, potential members, and guests.

Caring - to be known as a friendly and welcoming organization where members, guests and visitors can feel safe, respected and welcome.

Community Focused - to be part of and contribute to the broader community; we aspire to be a cooperative, collaborative and respectful partner.



Fiscally Responsible - to efficiently operate and achieve our goals in a manner that is both financially prudent and accountable to our members and partners.

Member Focused - to ensure that the needs of our members are reflected in what we do today and in our future priorities.

Quality Programs - to be known for excellent programs that meet the diverse needs of our members; our programs will promote social, educational and physical well-being.

1 OUR PEOPLE

*"A purposeful focus on our members,
volunteers & staff"*

2 OUR ACTIVITIES

"Deliver exceptional programs & services"

3 OUR COMMUNITY

Strengthen community based partnerships'

4 OUR ORGANIZATION

"Manage growth and development"

5 OUR IMAGE

*"Reflect & promote our vision,
mission & values"*



1 OUR PEOPLE

FOCUS purposely on our members, volunteers and staff

- Inclusiveness and Welcoming
- Supportive Environment

2 OUR ACTIVITIES

DELIVER exceptional programs and services

- Promoting health, wellness and learning opportunities
- Personal Interactions
- Facility Utilization

3 OUR COMMUNITY

STRENGTHEN community based partnerships

- Promote Collaborative Relationships
- Financial Contributors
- Build Relationships Through Networking

4 OUR ORGANIZATION

MANAGE growth and development

- Strong Governance Structure
- Financial Sustainability
- Enhancements to Administrative Processes
- Personnel Management

5 OUR IMAGE

PROMOTE and reflect our vision, mission and values

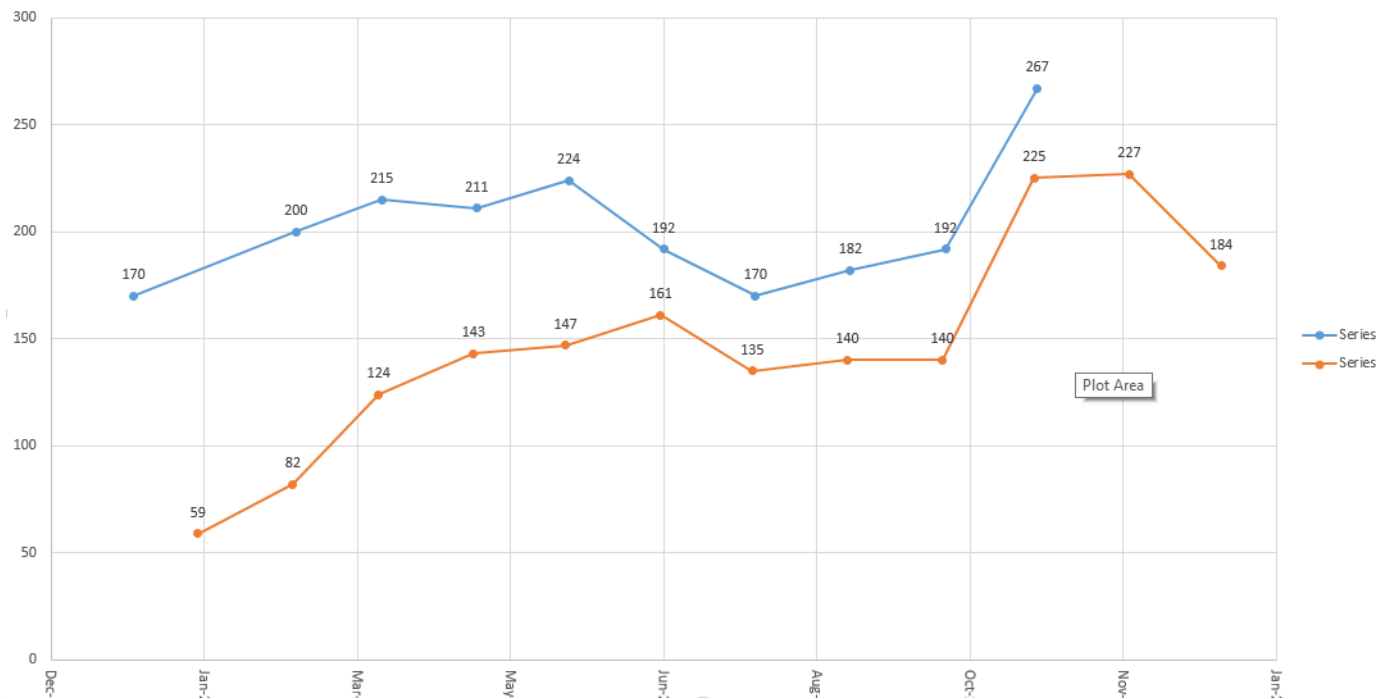
- Develop Comprehensive Annual Marketing & Advertising Plan
- Increase Social Media Engagement

Rebuilding 2023



Increase in Participation in 2023

Average per day per Month 2022 to 2023



Wheels in Action Rides

In 2023 we have supported over 4,790 rides for seniors to the centre as of November 6th.

In 2022 we supported 2,161 rides for seniors to the centre.



Increasing Food Programs – take away meals, café, lunches, community meals



Number of meals served in 2023
over 11,850 as of November 6th.

Number of meals served in 2022
8,218

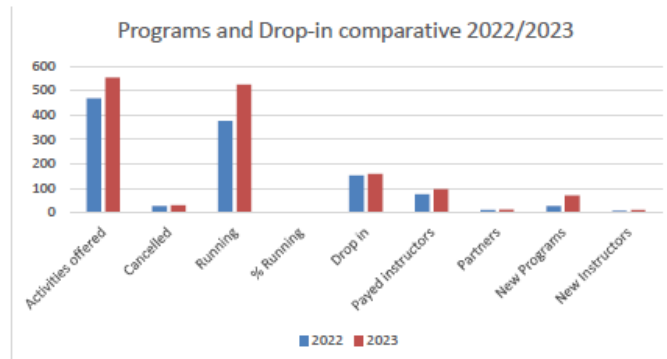




Program Participation 2022 to 2023

	2022
Activities offered	469
Cancelled	27
Running	376
% Running	95%
Drop in	153
Payed instructors	75
Partners	11
New Programs	28
New Instructors	9

	2023
Activities offered	554
Cancelled	30
Running	524
% Running	95%
Drop in	160
Payed instructors	97
Partners	13
New Programs	72
New Instructors	11



New Programs 2023

New Programs			
Winter 2023	Spring 2023	Summer 2023	Fall 2023
Embracing the Story With	Biking The waterfront trail	chair yoga	Age Reverse Essentrics
Green Thumb Indoors	Brain Games	Fairies Guides and Angels	All about passwords
Green Thumb Outdoors	How to create and draw your character	Forever Young	antivirus
Happier and Calmer	How to zoom	Geek squad	Beginners Drumming
Shape up	Internet Shopping and sharing	get fit with flair on the chair	Belly Dancing
sit and be fit	Introduction to Android Cell Phones	Healthy living workshop	chair yoga
Snowshoe walks	Introduction to Word	How to create and draw your character	Change your Brain Change your Body
Yoga	Look at the nose of that guy	Intermediate Djembe Drumming	Decluttering for Christmas
	Navigating Social Media	Internet Shopping and sharing	DIY Holiday Boxes
	Pilates	Spanish Advance	Genealogy
	Strength Training and Yoga for Men	using a free spreadsheet	Getting to know Windows 11
	The Sacred Art of Blessing	Watercolour	Healthy Eating
	using a free spreadsheet	We are Woman we are sisters	How to declutter your home
	Watercolour	We are Woman we are sisters	Introduction to Android Cell Phones
	Why weight	Yin Yoga	Introduction to Zentangle
	Yoga	Yoga	music and photos
	Yoga with Weights	Yoga	Nutrition from a fitness perspective
		Yoga with Weights	Online shopping
		Yogalates	Quilting Lessons
			Sharing our stories
			Snooker lessons
			Strength and Balance
			Using Facebook, Instagram and Whatsapp
			Walking yourself to Fitness
			WOMEN'S HEART HEALTH COMMUNITY PRESENTATION
			Writing your memoir
			Yoga Strength Conditioning wit Cardio
			Yogalates
			Yogalates

Events 2023

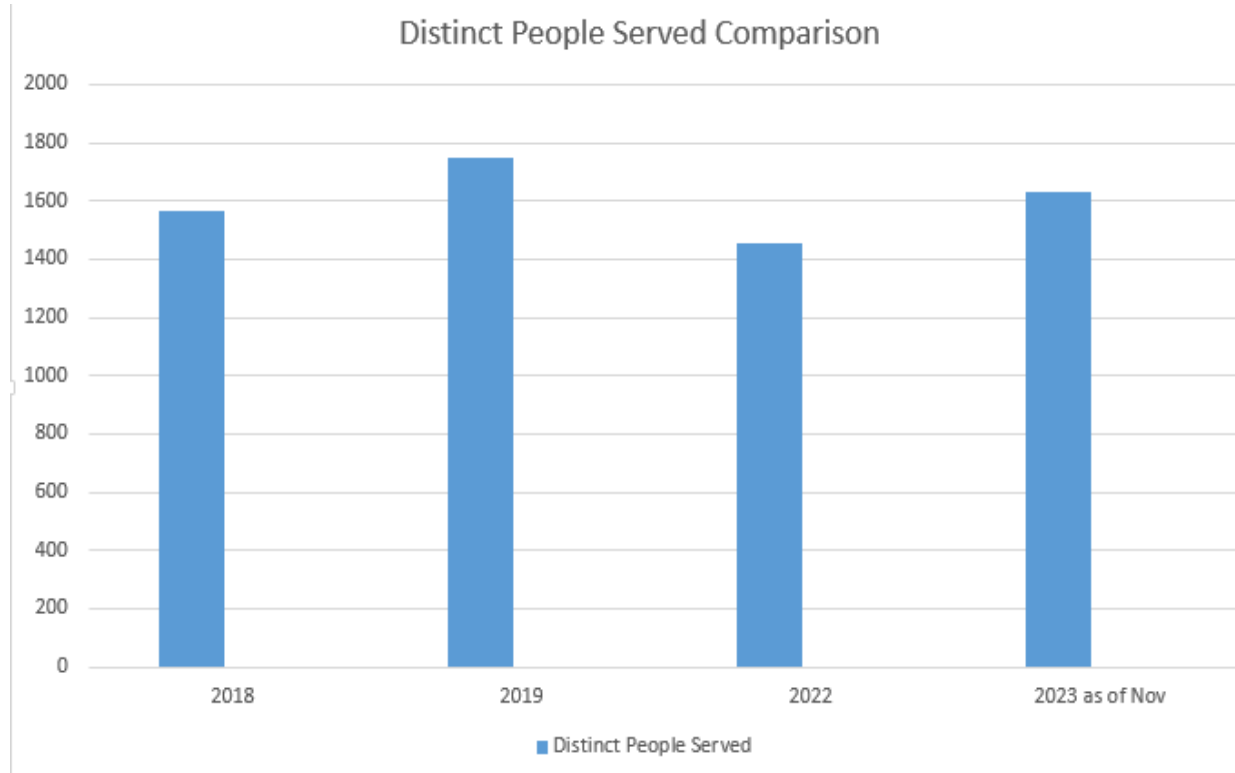
New events included Drag Show, Monday Movie Premiere, and Bid Euchre Bonanzas



Total People Served

1,628 distinct individuals

58,001 Check ins for Programs and Events as of Nov 9, 2023



Volunteers and Volunteer hours

In 2022 BOAA had 216 volunteers
volunteer 11,063 hours in various
capacities



In 2023 we've had 227 volunteers
volunteer 15,466 hours as of
November 9th in various capacities



Volunteer Roles Include

- Event Support
- Concerts in the Park
- Rib fest
- Ambassador Desk
- Front Desk
- Driver for Wheels in Action
- Café
- Dishwashing
- Program and Events Committee
- Baking
- Kitchen Preparation
- Selling 50/50 and CTA Tickets
- Serving meals
- Choir (Long Term Care/other)
- Checking in guests at events
- Setting tables
- Decorations
- Convening drop-in programs
- And more!

25th Year Celebrations

BBQ, Lunch, Dinner/Dance, Yearbook, Mural, Wine Tour, Cruise

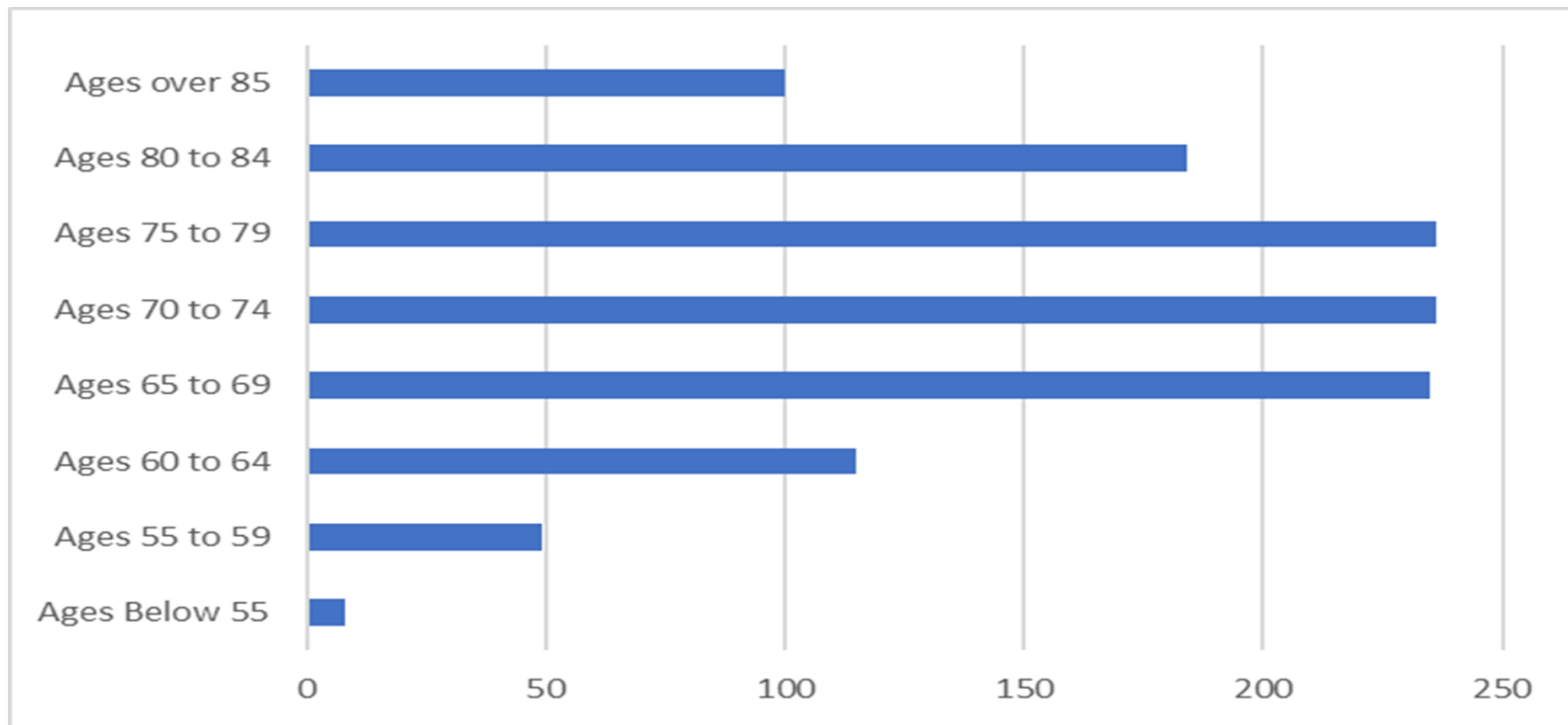




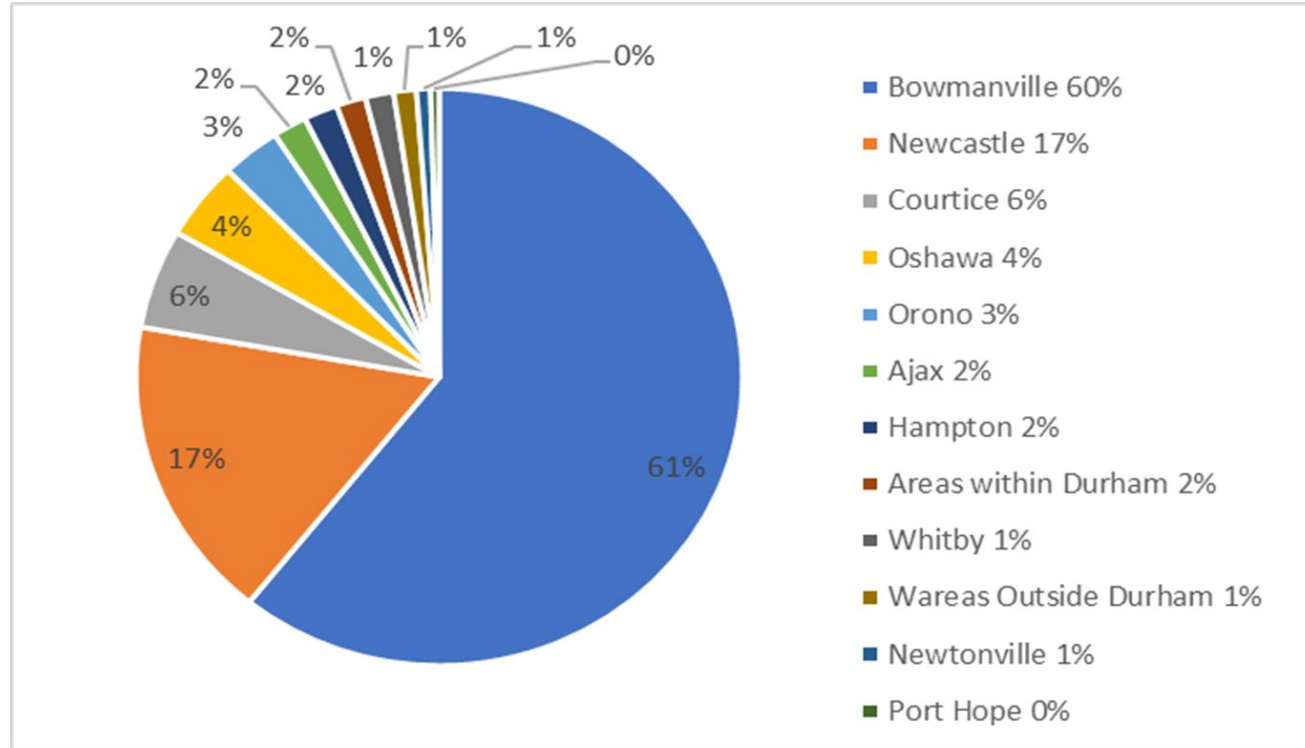
Community Outreach



General BOAA Stats - Age of Participants



Regional Break down for BOAA



2023 Membership Survey (Spring 2023)

- 91% of respondents said BOAA helps them stay healthy, active and engaged
- 98% of respondents said they would recommend BOAA to people they know
- 92% of respondents said that coming to BOAA makes them feel more connected to their community



The BOAA is the best thing to happen to retirees. It keeps us healthy physically, mentally and socially. So important!

Some of the nicest people I know belong to the BOAA!

Great place to come for a reasonable price with lots of helpful people.

I am always telling people about BOAA and how special it has become in my life. It's an exceptionally happy place. I always looks forward to being here.

The "in" place to go....Having too much fun! Keep up the fantastic work!

As new members, it felt like a welcoming place right from the first moment.

Municipal Budget Presentation BOAA 2023 / 2024

Revenues	2023 Budget	2024 Budget
Grants – Provincial	42,700	42,700
Grants – Federal & Other	60,000	113,000
Municipal Grant	337,309	344,055
Memberships	40,000	42,000
Registrations	195,000	210,000
Fundraising	215,000	220,000
Hospitality Coordination	90,000	115,000
Donations	45,000	50,000
Wheels Transportation	8,500	8,500
Facility Rentals	24,000	25,000
Bank Interest	2,000	15,000
Total Revenues	1,059,509	1,185,255

Expenses	2023 Budget	2024 Budget
Salaries & Benefits	650,160	705,000
Registered & Drop in Program	24,000	25,000
Wheels in Action	11,000	12,000
Advertising	5,000	5,000
Maintenance/Facilities	42,000	58,000
Utilities	60,000	63,000
Admin/General	50,000	48,000
Insurance	12,000	15,000
Grants	60,000	70,000
Fundraising	80,000	103,000
Hospitality	48,000	58,650
Amortization of Assets	20,000	22,000
Total Expenses	1,062,160	1,184,650
Projected Surplus/Deficit	(2,651.00)	605.00



Questions or
Comments?

