



Durham Region's 2025 Strategic Plan

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Purpose

- Work is underway to develop Durham Region's 2025 Strategic Plan and today, we will provide an overview of the engagement process and timelines
- Durham Region's Strategic Plan is the guiding document that outlines how we deliver a sustainable future for our Region through leadership, collaboration, innovation and environmental stewardship
- The current Durham Region Strategic Plan is approaching its end in December 2024
- The Durham Region Strategic Plan will guide the direction of our work over the next few years. It will outline how we will continue to deliver programs and services and act as a compass to advance our work to achieve the futures we want to create

Approach to Strategy Development



Data-Informed Insights



Innovative Thinking



Meaningful Engagement

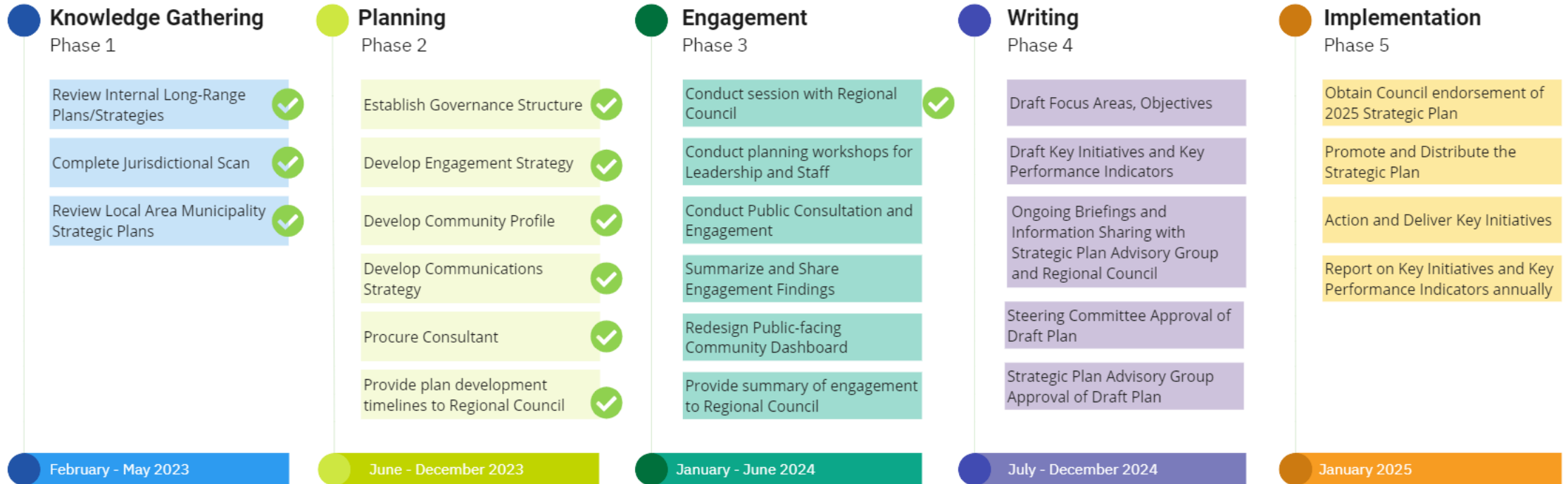


Community-Oriented



Transparent Decision-Making

Timeline





Engagement Activities

Community online survey	Online survey for Regional Councillors	Website	Social Media
Face-to-Face Interactions	Community Events	Your Durham	Newsletters/Flyers/ Postcards
Local Chamber of Commerce / Board of Trade Engagements	Delegations to Local Area Municipalities	Presentation materials to Committees of Council	Youth Engagement/ Art Contest
Planning Workshops	Focus Groups	Digital Media Ads	Attendance at Regional programs and services events
Internal Department Head Meetings	Internal Senior Leadership Team Meetings	Internal Department Meetings	Internal Staff Communication Channels

Your Voice Matters

- The thoughts you share will be considered when creating the 2025 Strategic Plan
- We are identifying new, innovative approaches to grow and address today's issues while working together toward a sustainable future







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Your Voice Matters!

- Share your thoughts and ideas!
- Survey opens March 1 and closes at 11:59 p.m. on March 31
- Have a chance to win one of 20 \$100 gift cards
- Prizes include:
 - 5 X \$100 gift card to the Pickering Town Centre
 - 5 X \$100 gift card to the Oshawa Centre
 - 5 X \$100 grocery store gift card
 - 1 X \$100 gift card to the Brock House/Hot Rocks (Whitby)
 - 1 X \$100 gift card to the Yard Bird (Bowmanville)
 - 1 X \$100 gift card to Berry Hill Food Co. (Oshawa)
 - 1 X \$100 gift card to Slab Town Cider (Uxbridge)
 - 1 X \$100 gift card to Marwan's Global Bistro (Port Perry)
- For more information, visit durham.ca/StratPlan2025
- Follow us on social media    





Thank you!

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[durham.ca](https://www.durham.ca)

[@RegionofDurham](https://www.instagram.com/RegionofDurham)

