

Date of Meeting: October 24, 2024

Report Number: A47-24

Report Subject: October 2024 Chief Executive Officer Report

Recommendation:

1. THAT the Clarington Public Library Board receive Administrative Report No. A47-24: October 2024 Chief Executive Officer Report.

Report Overview:

To provide the Board with information about operational highlights and key activities in October 2024.

Highlights

CLMA was chosen as this year's recipient of the Boston Pizza Bowmanville Kids Card campaign. Each \$5 Kids Card gives customers 5 kid's meals at any Boston Pizza restaurant until June 2025. The campaign ran from September 1st to October 13th, with 100% of the proceeds being donated to CLMA. The total number of cards sold and monies donated has not been released to CLMA however will hopefully be released reported in next month's CEO Report.

CLMA has received a \$35,000 provincial grant to create an accessible outdoor space at the Newcastle Library. The outdoor space will be developed in the Spring of 2025.

Collections

Baby Book Club



In CLMA's ongoing commitment to fostering early literacy and supporting community initiatives, a total of 46 Baby Book Club bags have been handed out to members of the community since July.

CLMA staff at all locations have been instrumental in letting new parents

know what CLMA has to offer, and for promoting literacy and engagement to our littlest patrons!

Harvest Festival Book Sale



CLMA hosted another successful Harvest Festival Book Sale at the Newcastle Branch. Prior to the sale, community members contributed by donating their used books and audiovisual materials. The event raised \$1012 for CLMA, supported literacy by offering quality books for all readers, and helped to promote our circular economy initiatives.

Outreach staff were also present at the Harvest Festival, with fun activities to entertain families with children, and for staff to showcase and promote CLMA resources and programs.

Programs and Outreach

CLMA attended many outreach events in September and October, including:

- Boston Pizza PA Day
- Newcastle Harvest Festival
- Applefest Festival, October 19
- School visits
- Good Neighbours visits to retirement residences

(Photo at left: staff member Mackenzie with the Boston Pizza mascot at the Bowmanville Library)



September programming reported a total of 1,320 attendees at 96 programs. Highlights include:

- 30 attendees at Circus Adventure PA Day program, Bowmanville Library
- 29 attendees at Magical Science: Scientists in School, Newcastle Library

On September 26th, there was a near capacity attendance for a special presentation, in partnership with Bawaajigewin Aboriginal Community Circle, commemorating the National Day of Truth and Reconciliation which focused on Indigenous Beading. Participants found this program very impactful and moving and requested more programs like this in the future.

CLMA's new Homeschool Club commenced in September at the Courtice Library. The program, requested by community members, is offered to all ages and connects with homeschool families through different activities based on STEAM, literacy or geography.

The CLMA has once again partnered with the Rotary Club of Bowmanville for the *Fill a Purse for a Sister Campaign*. Until December 1st, Bowmanville, Courtice and Newcastle Libraries will be donation drop-off locations. Since 2014, the "Fill a Purse For a Sister" Campaign continues to bring comfort, hope and dignity to women and youth in crisis with the gift of purses filled with personal necessities. Donations of filled purses are distributed to domestic violence shelters, women's shelters, rape crisis centers and

social services that support women and youth. Please visit <https://fillapurseforasistercampaign.ca/> for more information on the program.

Information Technology



The book locker for Darlington Sports Centre has arrived and will be installed soon!

The book locker is like a vending machine and will allow CLMA members with active cards to check out items while at the arena.

Report Submitted by:
Monika Machacek, Chief Executive Officer
October 24, 2024