

Introducing
Clarington's first-ever

Year in Review

Reflecting on an
eventful 2024

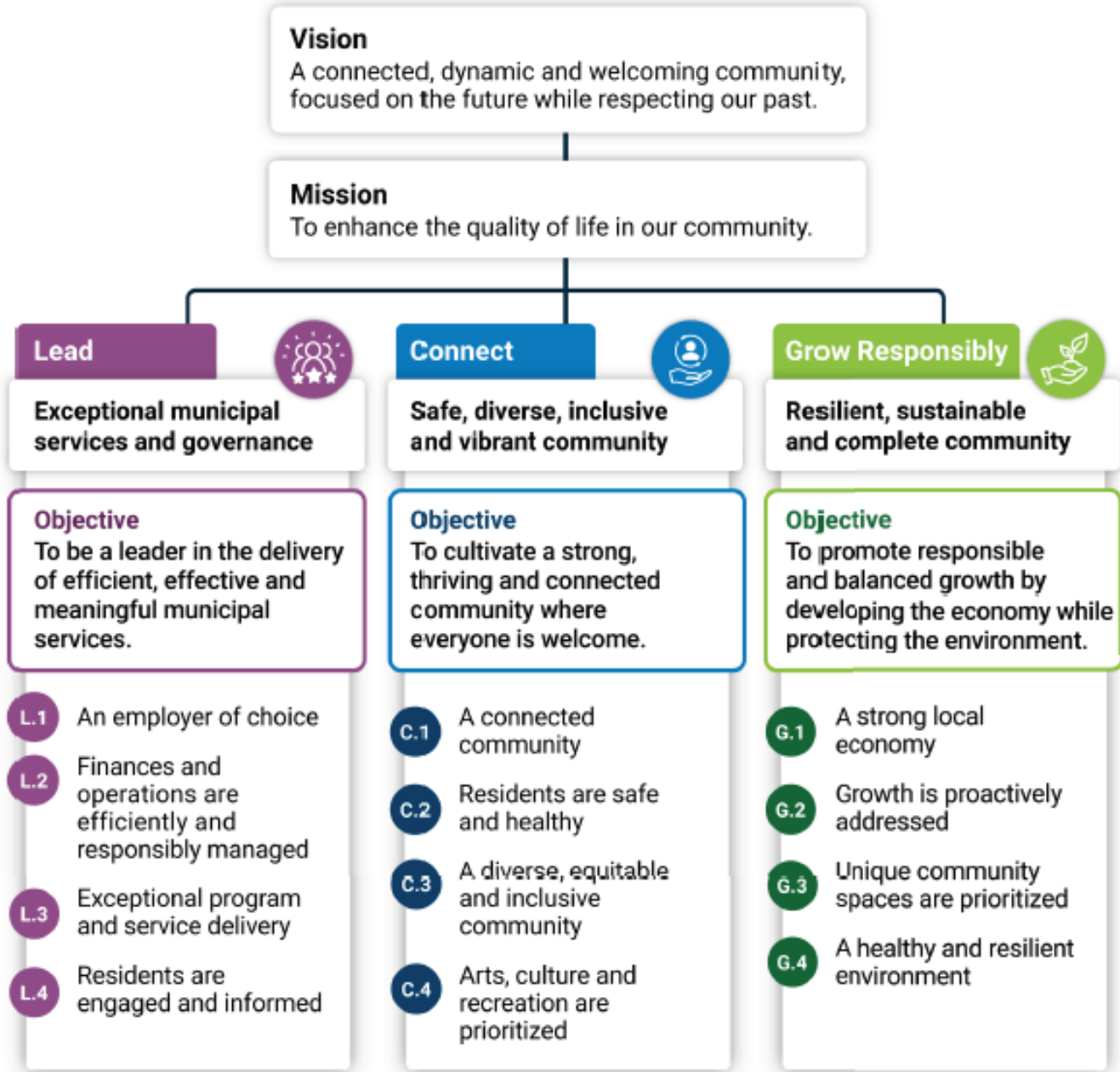


2024-27 Strategic Plan

Clarington's priorities have been shaped by this community.

This plan was created based on extensive community engagement, with input and guidance from Council who listen and advocate for residents' needs every step of the way.

Together, we're enhancing the quality of life in our community because we care about our neighbours and see a vibrant future ahead.



Clarington's first-ever Year in Review

The 2024 Year in Review is more than *just* celebrating our successes. Aligned with our values, it shows accountability and transparency with our community on how we're making their priorities a reality. It's a compilation of the progress made on our 2024-27 Strategic Plan.

It features **over 60 stories** from the past year from across the organization, with key highlights from each of our pillars: **Lead, Connect, and Grow Responsibly.** Readers will see many of the ways we're delivering on our mission to enhance quality of life for residents today and for future generations who will call Clarington home.



Lead: Exceptional municipal services and governance

Our people are our most valuable resource, and their dedication drives our progress

#TeamClarington is motivated to make a difference.

- Developing our first People Strategy
- Earned Gold MarCom Award with recruitment campaign
- Launched first formal Annual Recognition Awards



I'm fortunate to be surrounded by fantastic mentors and supportive leaders who genuinely care about my professional growth and aspirations.

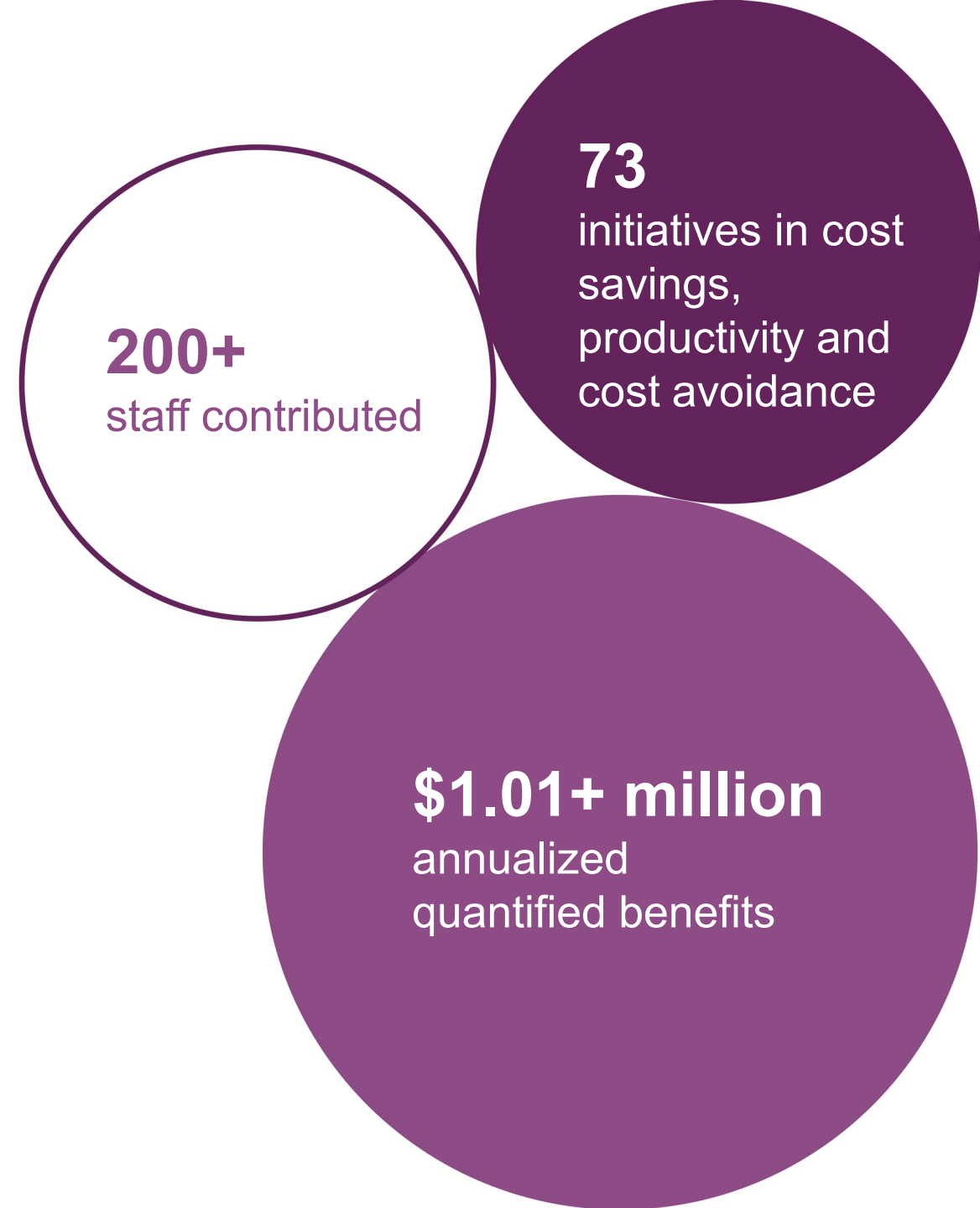
Laila Shafi

Coordinator, Projects and Administration

Lead: Exceptional municipal
services and governance

Embracing new ideas with an internal culture of innovation and collaboration

Continuous improvement
journey finds new operational
efficiency opportunities:



Lead: Exceptional municipal
services and governance

Unlocking external funding opportunities

**New centralized grant
administration program:**

**\$4.1 million grant funding
awarded in 2024**



Connect: Safe, diverse, inclusive
and vibrant community

Stepping up beyond the scope of municipal government to help improve cell service issues

One of the first municipalities in Canada to partner with a third-party provider to build cellular infrastructure on municipally owned properties.

Clarington will see improved cell service in 2025, with the first tower to be built in Bowmanville at the Fire Station on Highway 2.



Connect: Safe, diverse, inclusive
and vibrant community

Closing the gap and creating an inclusive, equitable and safe community

Advancing action items in our first Inclusion,
Diversity, Equity and Anti-Racism (IDEA) Strategy:

- Developing Equity and Inclusion Lens Guidelines for municipal programs, services and initiatives
- Boosting IDEA training for Municipal staff to effectively serve a growing and diverse population
- Providing support to increase diversity and representation in Municipal-hosted community programs and celebrations



Connect: Safe, diverse, inclusive
and vibrant community

Clarington's first-ever outdoor refrigerated skating rink

**Plus, two more outdoor rinks
in the works!**

Just in time for the holiday break, our
new rink opened for residents to enjoy.

Places like this help build healthier
communities and make Clarington an
even better place to live.

**Coming
soon!**



**Now
Open!**



Grow Responsibly: Resilient,
sustainable and complete community

Engaged 23,000+ people about eight significant community projects on Clarington Connected

**3,000+ responded to Parks, Recreation and
Culture Master Plan survey:**

Backed by extensive data, trends, and analysis,
the PRCMP serves as a guide for future Council
decisions on Clarington's parkland, programs,
and services.

Later this year, staff will be bringing an
implementation plan, along with a financing
strategy to Council.



Grow Responsibly: Resilient,
sustainable and complete community

Ensuring that growth is proactively addressed

Two Secondary Plans advanced
in 2024 – serving as a detailed
set of rules and guidelines for
developing specific areas:

Bowmanville East Urban Centre Secondary Plan

NOW APPROVED

The Farewell Heights Secondary Plan

IN DEVELOPMENT



Grow Responsibly: Resilient,
sustainable and complete community

Taking steps towards our net-zero goals

**Aiming for 35% reduction in GHG
emissions by 2030 and net-zero by 2050.**

- Created the Sustainable and Resilient
Design Guideline

- \$166K grant awarded to help reduce
GHG emissions

- Planted 428 native tree saplings with
Trees for Rural Roads – bringing the total
to 8,800 since 2012



Extra, extra! Read all about it!

Starting this week, we will be sharing the 2024 Year in Review with Clarington across our digital platforms and in our facilities.

Residents are encouraged to subscribe to our newsletters and follow us on social media to get the latest Clarington news first, straight from the source.



THANK YOU FOR A GREAT YEAR, CLARINGTON!

