

## **Corporate Policy**

If this information is required in an alternate accessible format, please contact the Accessibility Coordinator at 905-623-3379, ext. 2131

POLICY TYPE: Operational

SUBSECTION: Communication/Customer Service

POLICY TITLE: Proclamations

POLICY #: F9

POLICY APPROVED BY: Council

EFFECTIVE DATE:

REVISED:

APPLICABLE TO:

June 11, 2007
February 23, 2015
All Employees

### 1. Purpose:

To ensure the appropriate criteria is in place when Council receives a request to issue a proclamation.

### 2. Policy:

- a) Requests for Proclamations shall be approved for:
  - Charitable fundraising campaigns
  - Public awareness campaigns
  - Arts and cultural celebrations
  - Special Honours
- b) Requests for Proclamations shall not be approved for:
  - Matters of political controversy, religious beliefs or individual conviction
  - Events or organizations with no direct relationship to the Municipality of Clarington
  - Campaigns or events contrary to law, Municipal policies or by-laws
  - Campaigns intended for profit-making purposes

#### 3. Procedures:

Upon receipt of a request for a proclamation, the request shall be forwarded to the Mayor's Office for consideration. Council's administrative staff shall advise the requester of the decision and shall copy the response and a copy of the original

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correspondence to the Communications Officer and the Customer Service desk staff.

An organization does not have exclusive rights to the day, week or month of their proclamation.

This Policy does not apply to requests for tag days, which are handled administratively through the Clerk's Department.

## 4. Appendices:

None

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