

Bowmanville Santa Claus Parade Committee Minutes

April 25, 2025 7:21 PM

Municipality meeting room/ phone

Present in the meeting room: Jonathan- Chair, Crystal- Vice Chair, Fazela, Dory, Denis

Present via phone: Jennifer

Absent: Counselor Rang, Ron, Mia, Cailley, Angela

Jonathan Taylor called the meeting to order at 7:03 pm

Minutes taken by Jonathan Taylor - Chair

1. Land Acknowledgement Statement

Crystal Labelle led the meeting in the Land Acknowledgement Statement

2. Declaration of Pecuniary Interest

None declared

3. Adoption of Minutes

Moved by Jonathan Taylor, seconded by Denis Keane

That the minutes of the meeting of March 2025 be approved. Carried

4. Discussion of switching quick discussion of committee to Whatsapp.

Alternatively decided on group text messages, voted on.

Motion called by Crystal Labelle, seconded by Denis Keane. All in favor present, carried.

5. Clothing, should we be keeping it going as an alternative way to fund the parade. Now it is decided we sell what we have and once sold out, a new discussion based on the length of time it takes to sell out.

6. Spring Fling is ready to go.

Fazela will be running this with the assistance of Crystal. Selling Clothing Merchandise.

7. Fees for floats. Reason is to shorten the parade and assist the committee in building the lineup earlier and not last minute.

After discussion we have set a date of October 3 at midnight for early registration. For all floats registered after this date (October 4, 12:01am) there is a \$50 administrative fee.

Motion called by Jonathan Taylor, seconded by Denis Keane. All in favor present, carried.

8. Float/car/walkers must be decorated at a minimum 75%.

This year to be enforced, if a participant is not, they will be turned away to participate. This is to assist the committee with the largest complaint year over year with the commercialization of the parade.

9. Discussion of tiered sponsorship

This was decided against as the town is made up of many small businesses. These small local businesses may not be able to afford top tiers. Keeping it local is extremely important to the parade committee.

Motion to leave the sponsorship the same as last year, called by Jonathan Taylor, seconded by Denis Keane. All in favor present, carried.

10. Bands budget

We will continue to donate an amount to the school bands which will be determined closer to the parade date. The budget presented without including the schools is \$4500.

Motion to have \$4500 for this year's bands budget, called by Jonathan Taylor, seconded by Denis Keane. All in favor present, carried.

11. Costume budget

This has been decided to be put off until Cailley and Dory can do a full inventory and determine the condition of all current costumes. This will be revisited in another meeting once inventory has been completed.

12. Pancake Breakfast

This will be discussed at the next meeting.

13. Buttons creation

This will be discussed at the next meeting.

14. Next meeting schedule

In-person meet on May 9th at 7pm

15. Adjournment

Motion to adjourn called by Jonathan Taylor, seconded by Crystal Labelle. All in favor present, carried. Adjourned at 8:52pm.