

Clarington Connected

Report Type: Form Results Summary

Date Range: 13-03-2025 - 17-04-2025

Exported: 17-04-2025 12:42:38

Closed

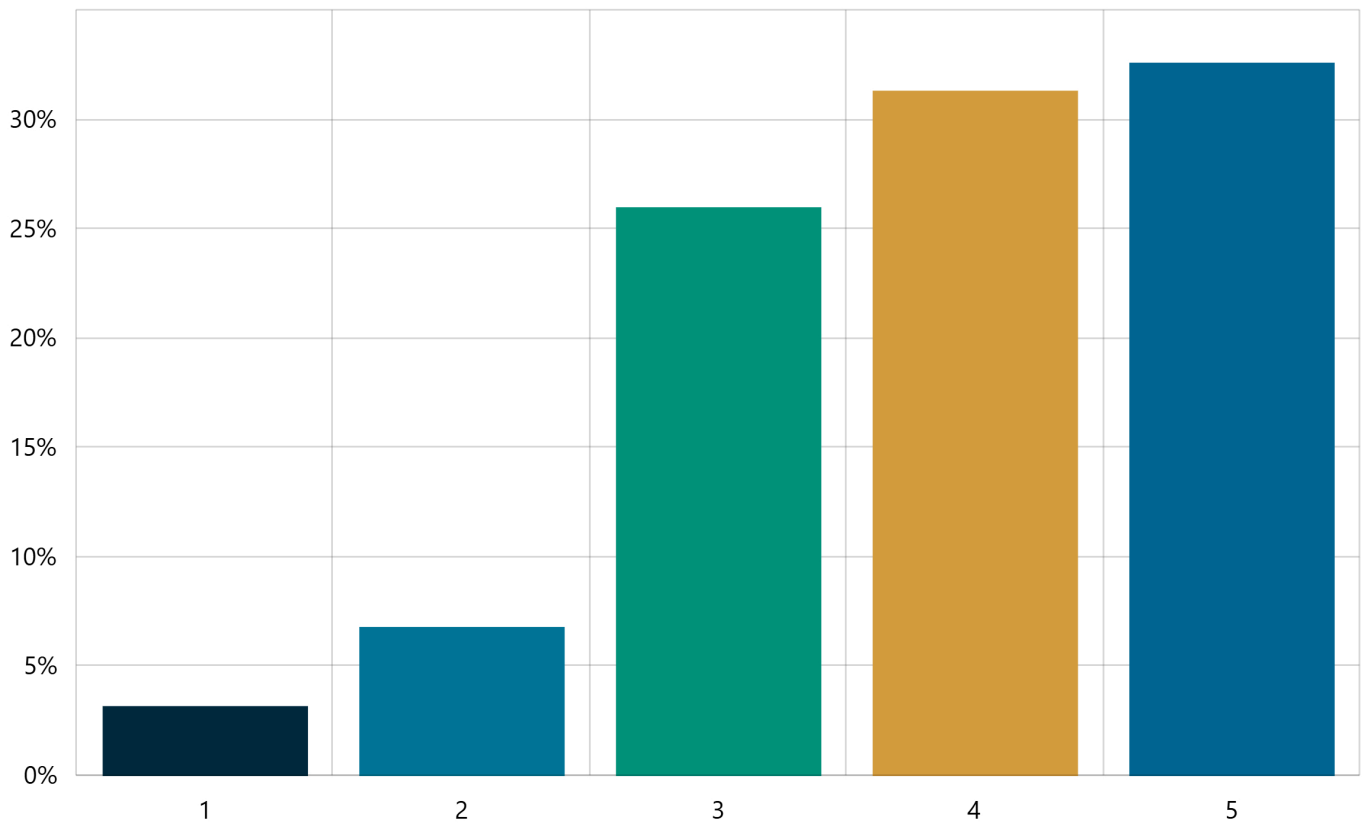
Take the survey for a chance to WIN

[Communications Pulse Check](#)425
Contributors471
Contributions

Contribution Summary

1. I feel informed about municipal programs, services and issues that matter to me.

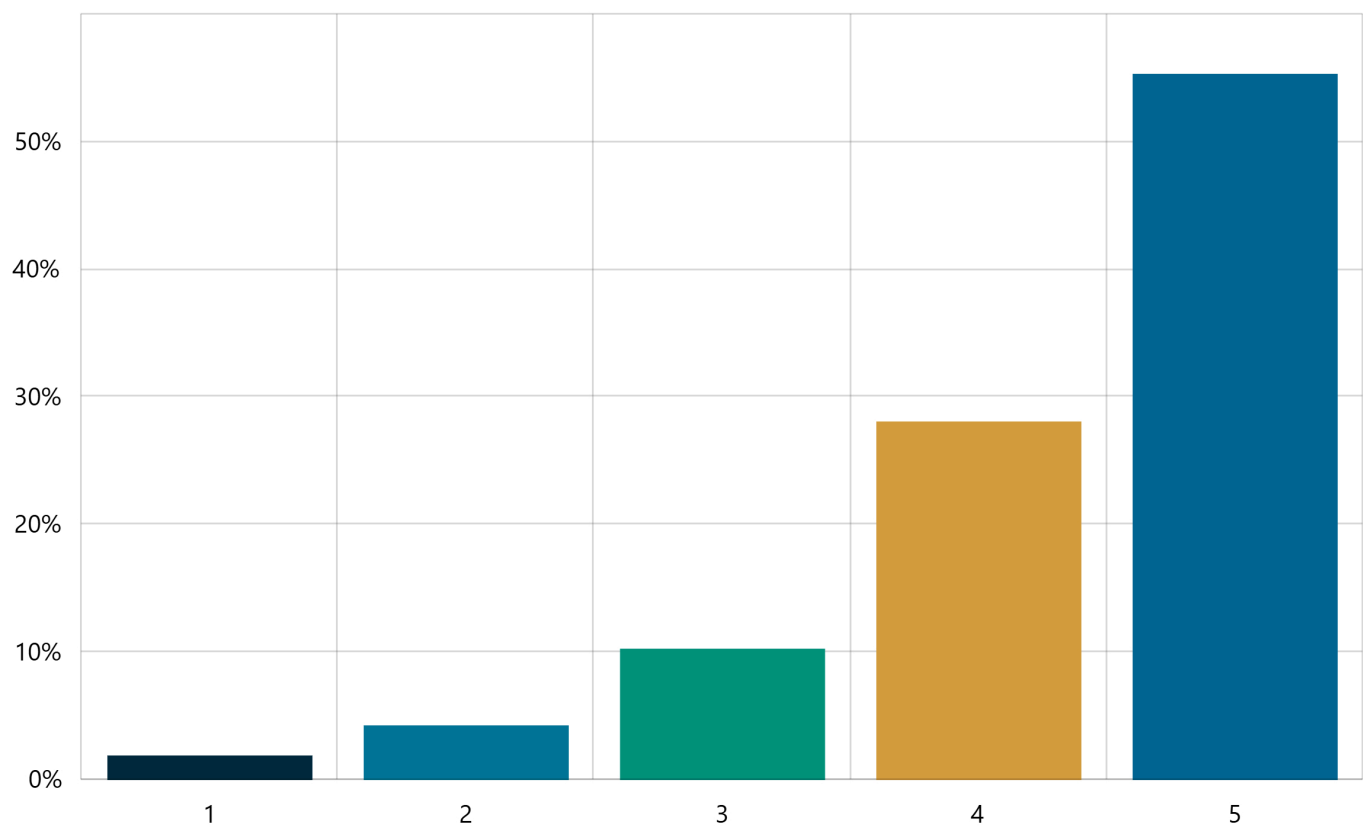
Rating | Skipped: 2 | Answered: 469 (99.6%)



1	2	3	4	5	Count	Weighted average
3.20%	6.82%	26.01%	31.34%	32.62%	469	3.83
15	32	122	147	153		

2. I trust information provided by the Municipality of Clarington.

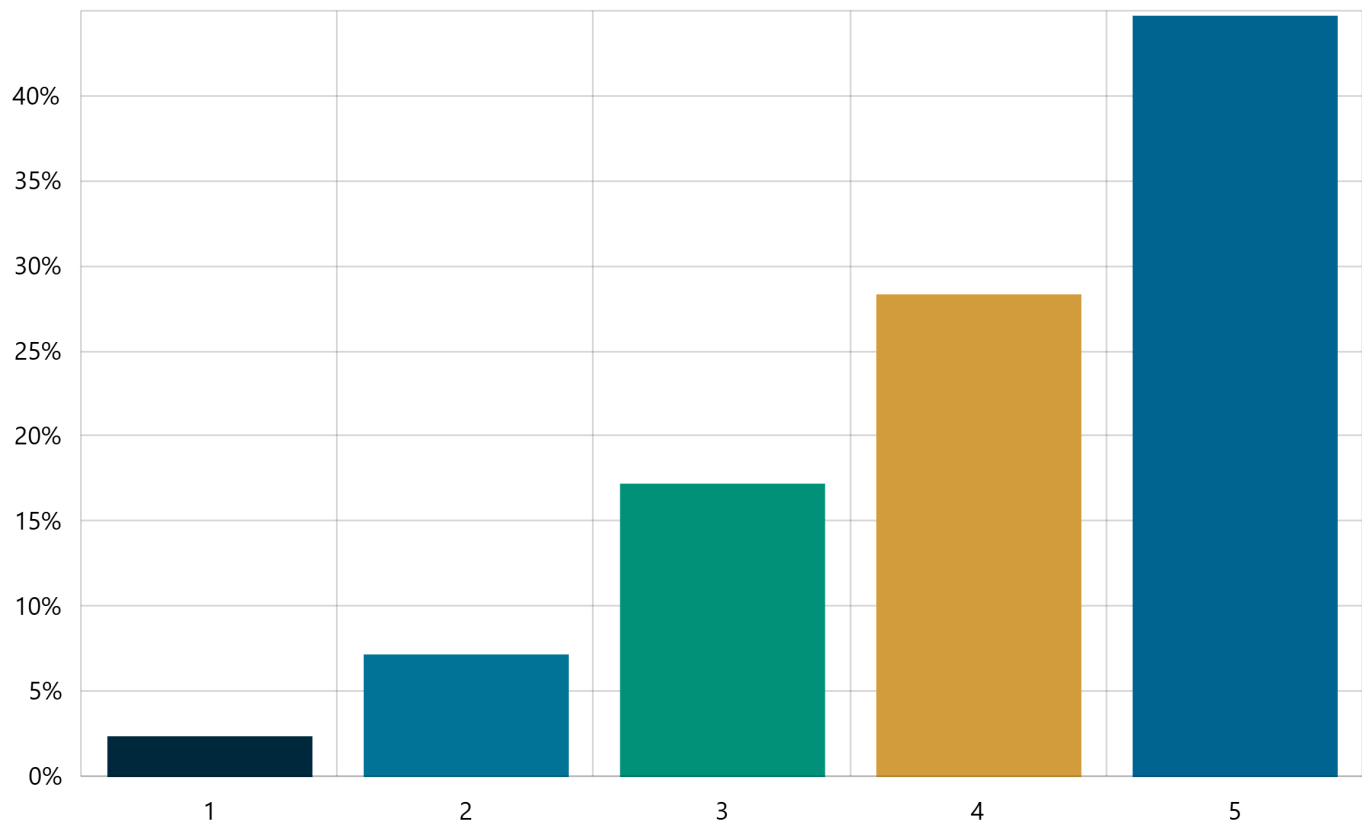
Rating | Skipped: 5 | Answered: 466 (98.9%)



1	2	3	4	5	Count	Weighted average
1.93% 9	4.29% 20	10.30% 48	28.11% 131	55.36% 258	466	4.31

3. Clarington's communications are accessible and inclusive.

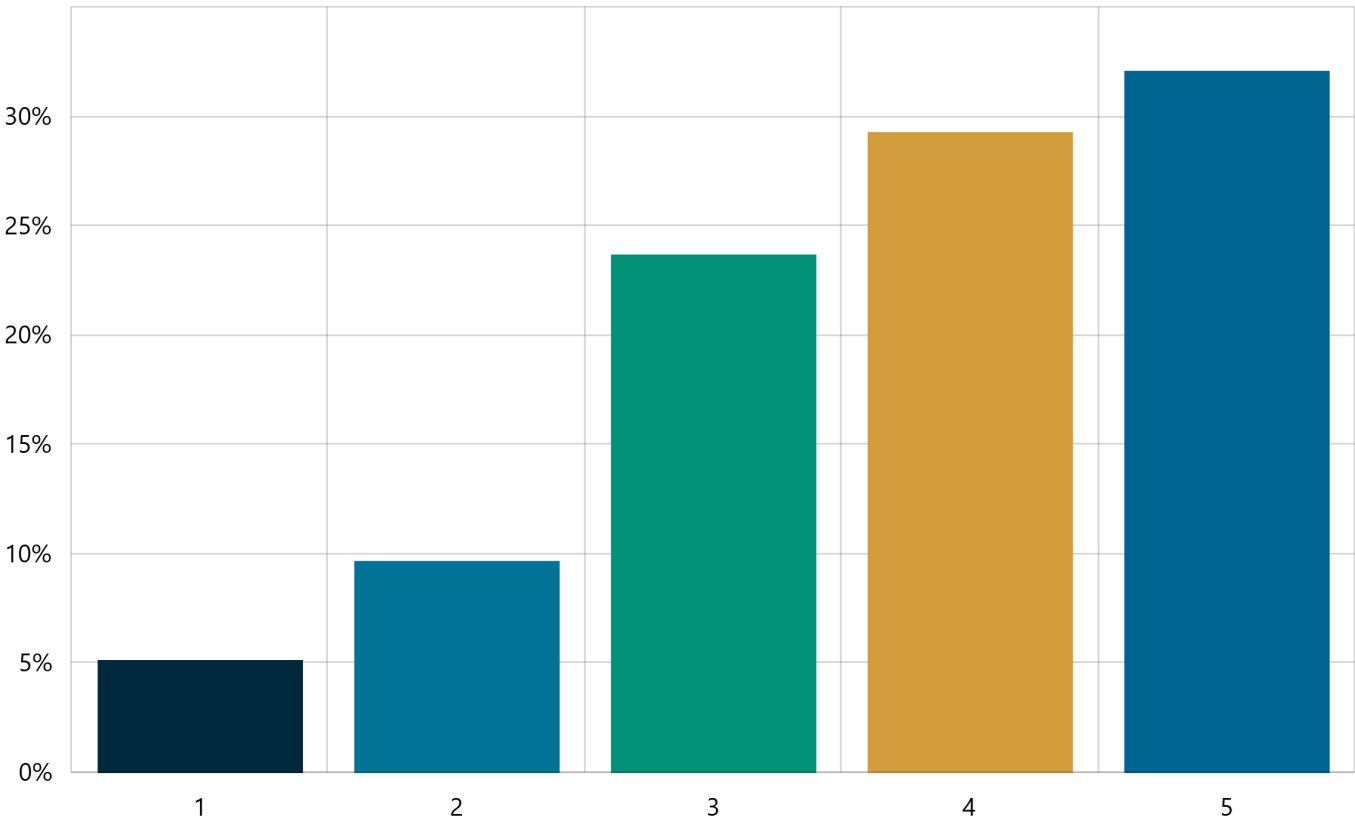
Rating | Skipped: 13 | Answered: 458 (97.2%)



1	2	3	4	5	Count	Weighted average
2.40% 11	7.21% 33	17.25% 79	28.38% 130	44.76% 205	458	4.06

4. Clarington gives me a voice and an opportunity to share feedback.

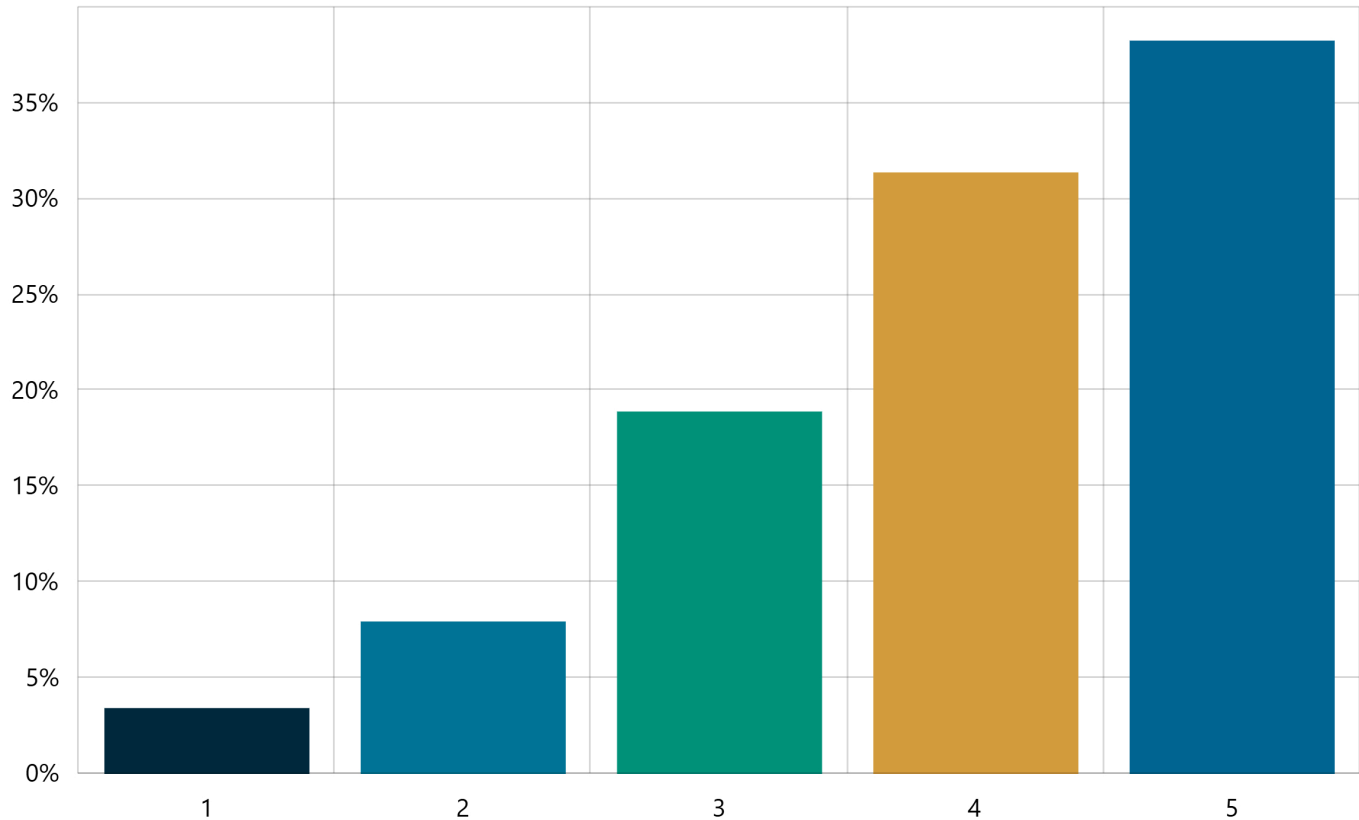
Rating | Skipped: 7 | Answered: 464 (98.5%)



1	2	3	4	5	Count	Weighted average
5.17% 24	9.70% 45	23.71% 110	29.31% 136	32.11% 149	464	3.73

5. I am satisfied with the overall communications and information sharing from the Municipality of Clarington.

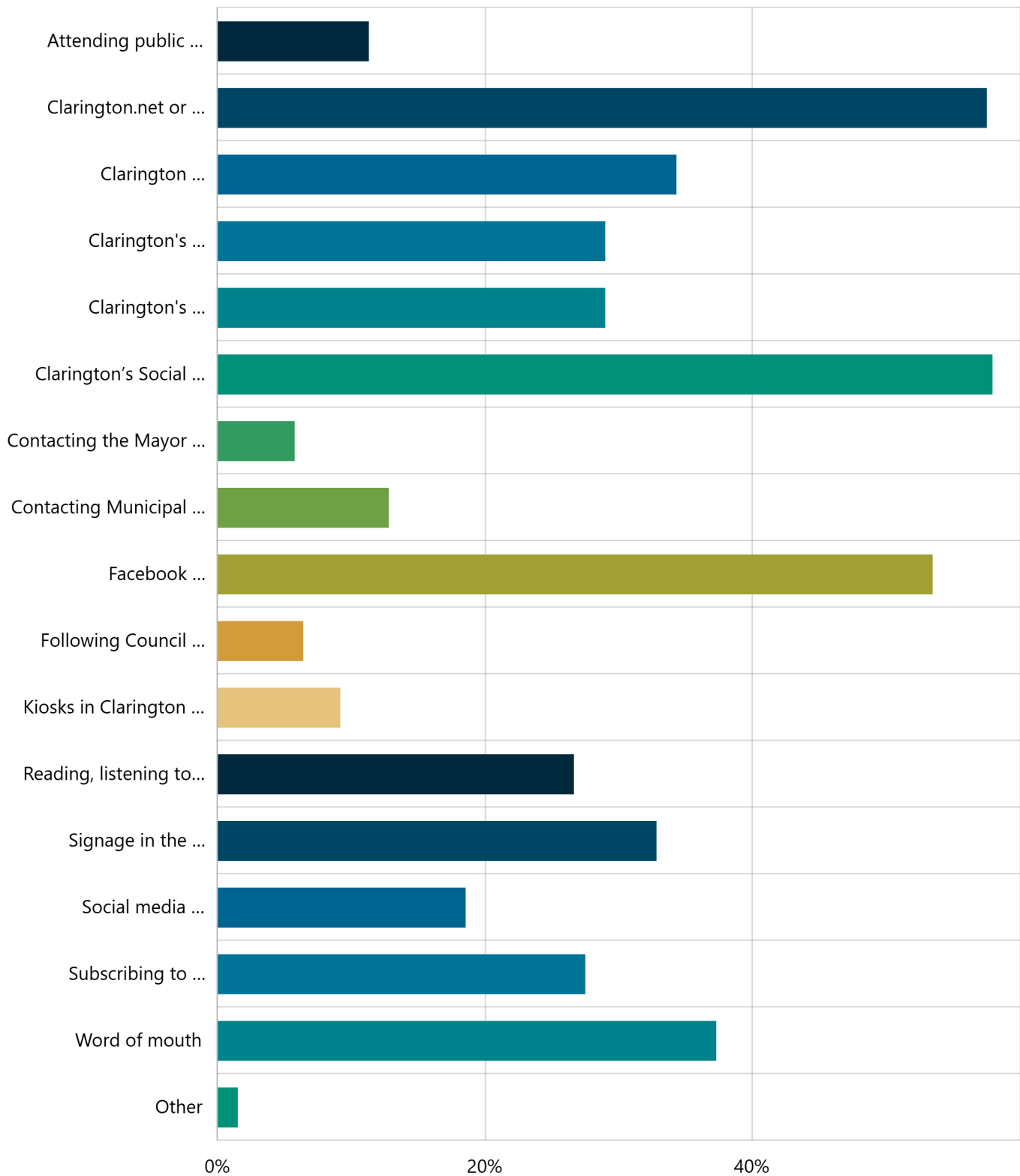
Rating | Skipped: 6 | Answered: 465 (98.7%)



1	2	3	4	5	Count	Weighted average
3.44% 16	7.96% 37	18.92% 88	31.40% 146	38.28% 178	465	3.93

6. How do you stay informed about Clarington’s programs, services and opportunities to engage? Select all that apply.

Multi Choice | Skipped: 1 | Answered: 470 (99.8%)

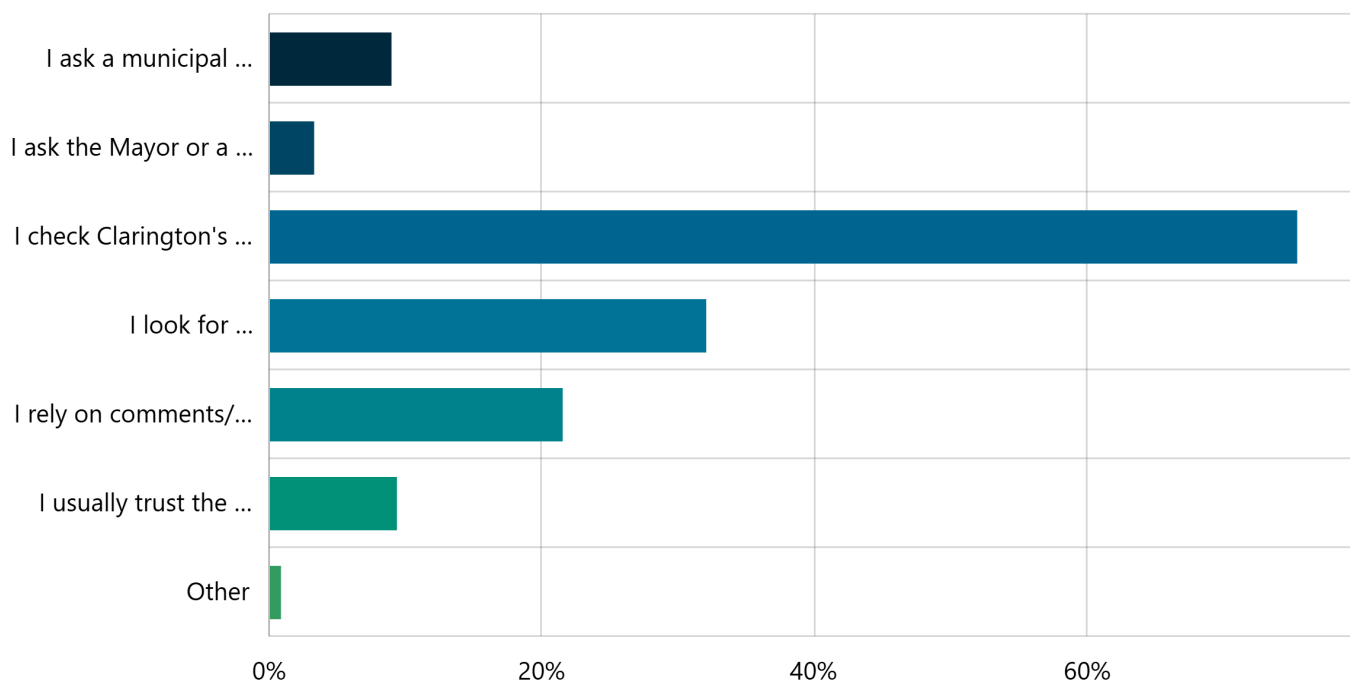


Answer choices	Percent	Count
Attending public meetings or open houses (online or in person)	11.28%	53

Clarington.net or ClaringtonConnected.ca websites	57.45%	270
Clarington Connected Mailed Newsletter	34.26%	161
Clarington's eNewsletters (Growing Clarington, Council Highlights, etc.)	28.94%	136
Clarington's Recreation Emails (ActiveNet)	28.94%	136
Clarington's Social Media Channels (Facebook, Instagram, LinkedIn, X)	57.87%	272
Contacting the Mayor or Councillors (phone, email, in person)	5.74%	27
Contacting Municipal staff (phone, email, in person)	12.77%	60
Facebook Community Groups	53.40%	251
Following Council agendas and meetings	6.38%	30
Kiosks in Clarington facilities	9.15%	43
Reading, listening to or viewing local media coverage	26.60%	125
Signage in the community	32.77%	154
Social media accounts not run by the Municipality	18.51%	87
Subscribing to Clarington's news and notices	27.45%	129
Word of mouth	37.23%	175
Other	1.49%	7

7. How do you usually verify municipal-related information you see in Facebook community groups? Select all that apply.

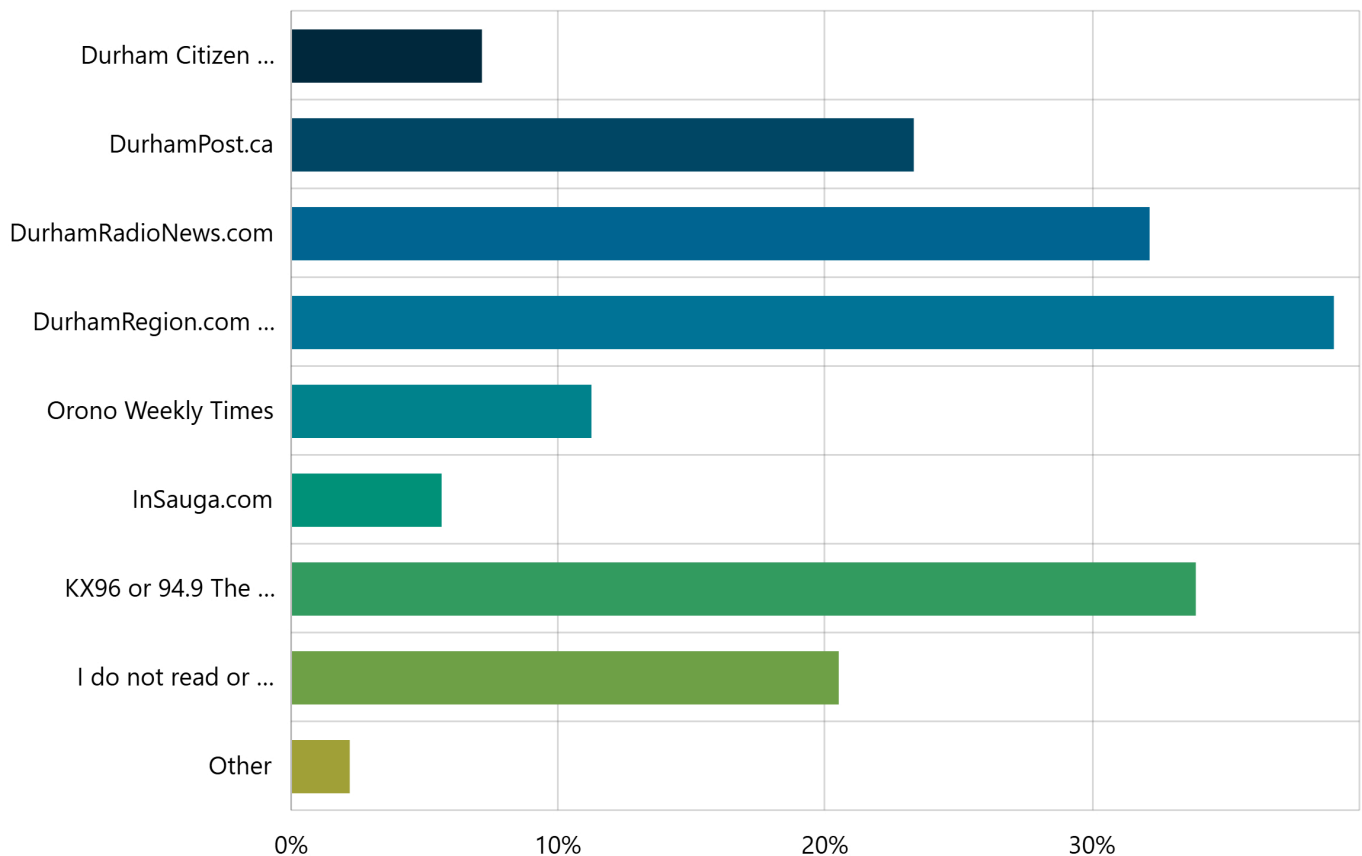
Multi Choice | Skipped: 224 | Answered: 247 (52.4%)



Answer choices	Percent	Count
I ask a municipal staff member	8.91%	22
I ask the Mayor or a Councillor	3.24%	8
I check Clarington's website or social media channels	75.30%	186
I look for confirmation from traditional news sources	31.98%	79
I rely on comments/discussion within the group	21.46%	53
I usually trust the information without verifying it	9.31%	23
Other	0.81%	2

8. Which local media outlets do you read, view, or listen to most often? Select all that apply.

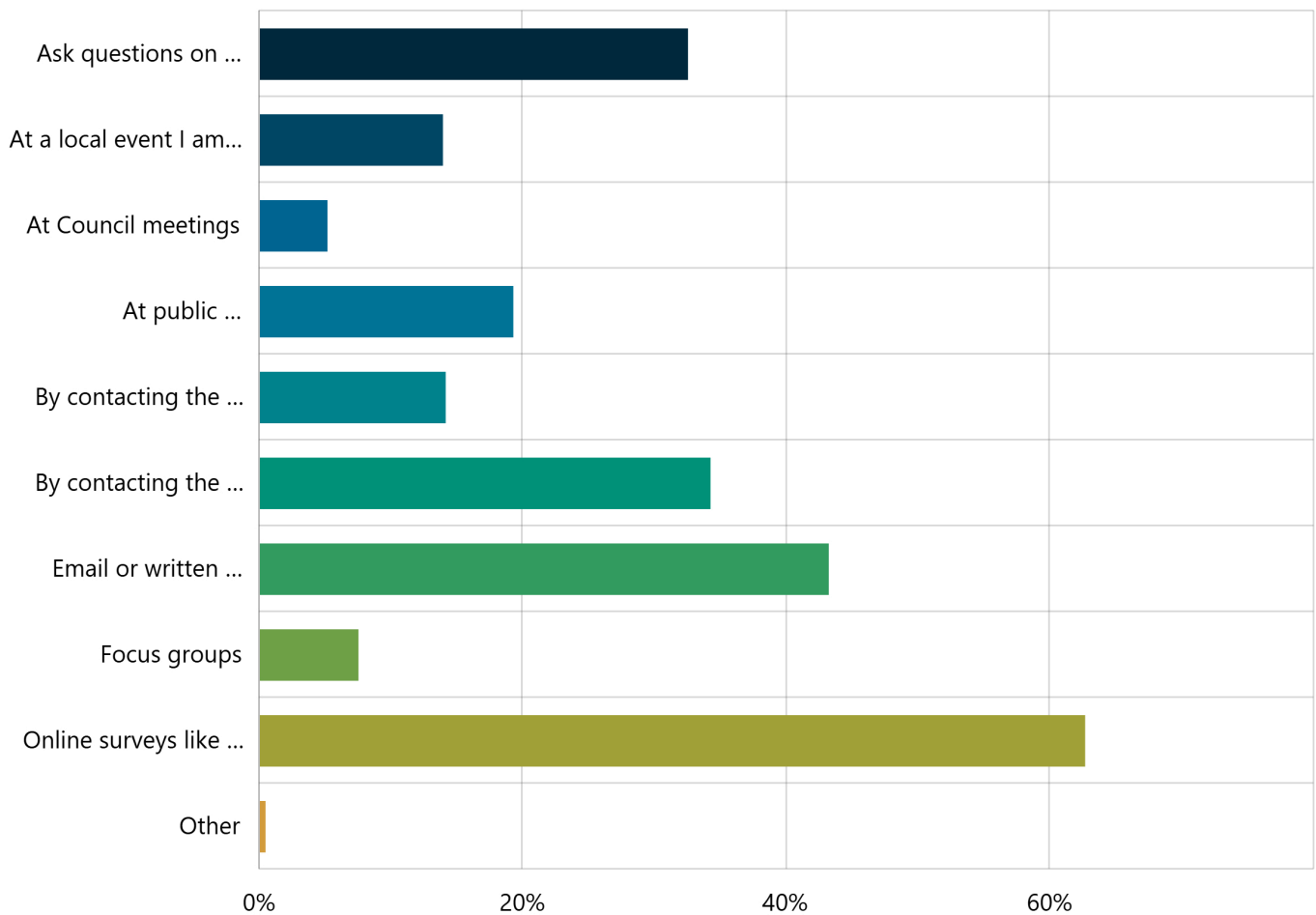
Multi Choice | Skipped: 7 | Answered: 464 (98.5%)



Answer choices	Percent	Count
Durham Citizen Newspaper	7.11%	33
DurhamPost.ca	23.28%	108
DurhamRadioNews.com	32.11%	149
DurhamRegion.com (Metroland)	39.01%	181
Orono Weekly Times	11.21%	52
InSauga.com	5.60%	26
KX96 or 94.9 The Rock or CKDO Durham's Classic Hits	33.84%	157
I do not read or listen to local media	20.47%	95
Other	2.16%	10

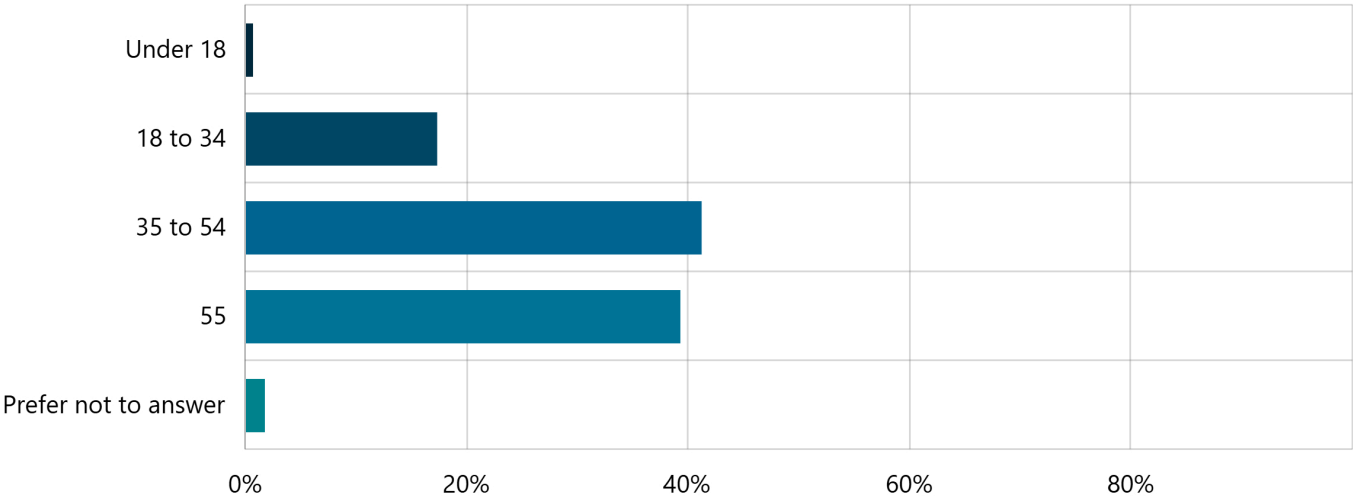
9. What is the best way for you to provide your input on important Municipal matters? Select up to 3 choices.

Multi Choice | Skipped: 3 | Answered: 468 (99.4%)



Answer choices	Percent	Count
Ask questions on social media	32.48%	152
At a local event I am attending	13.89%	65
At Council meetings	5.13%	24
At public information meetings or open houses (online or in person)	19.23%	90
By contacting the Mayor or a councillor (phone, email, in person)	14.10%	66
By contacting the Municipality (phone, email, in person)	34.19%	160
Email or written submissions	43.16%	202
Focus groups	7.48%	35
Online surveys like this one.	62.61%	293
Other	0.43%	2

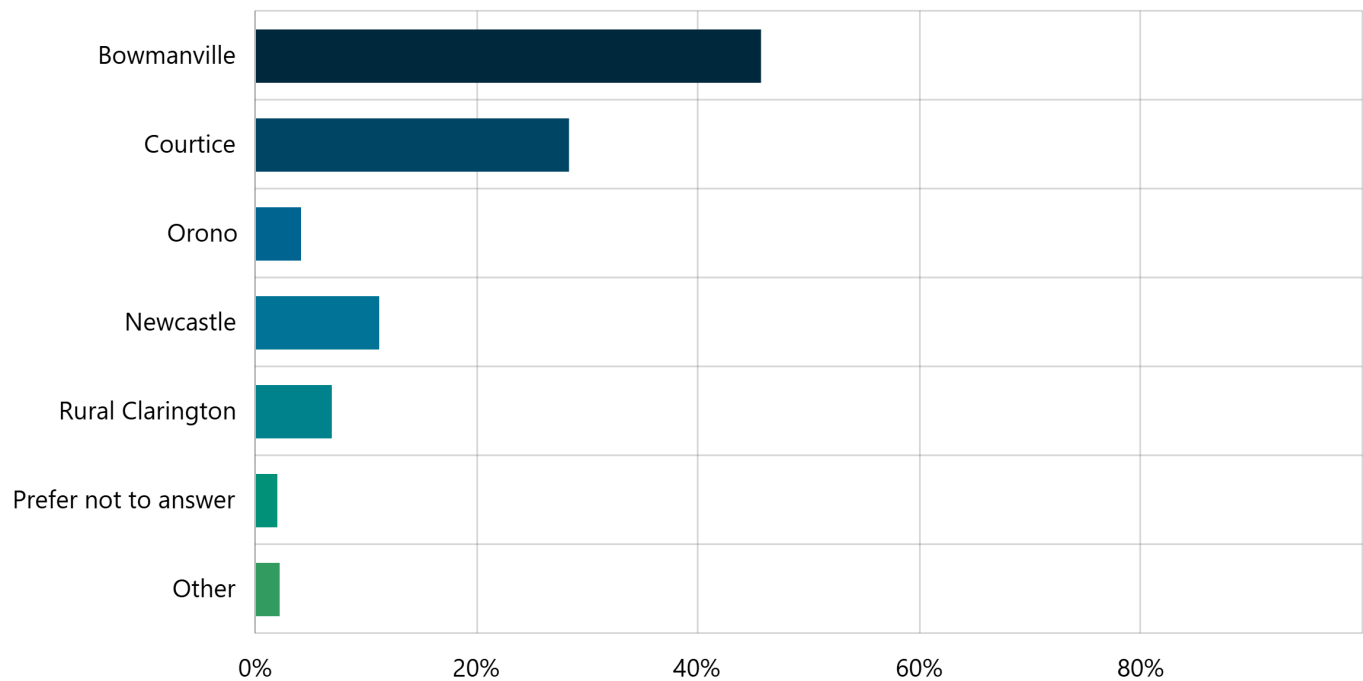
10. What is your age? Required
Select Box | Skipped: 2 | Answered: 469 (99.6%)



Answer choices	Percent	Count
Under 18	0.64%	3
18 to 34	17.27%	81
35 to 54	41.15%	193
55	39.23%	184
Prefer not to answer	1.71%	8
Total	100.00%	469

11. Which area of Clarington do you live in (or most closely identify with)?

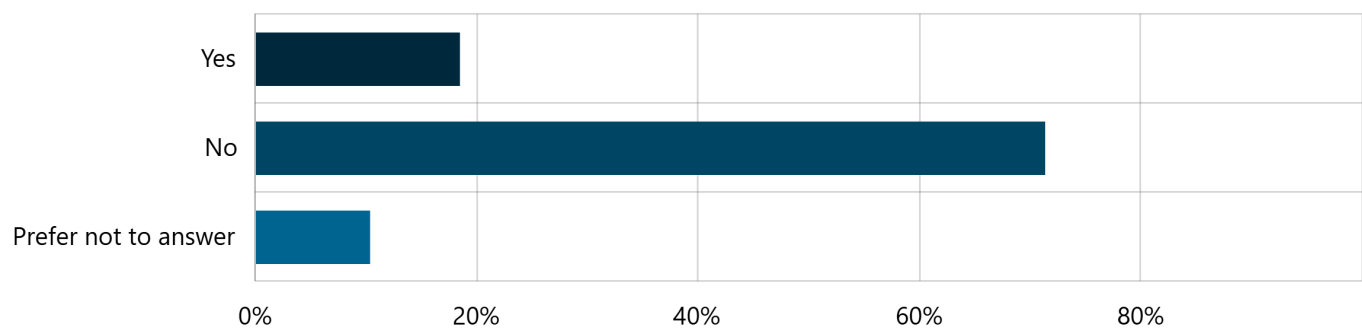
Select Box | Skipped: 4 | Answered: 467 (99.2%)



Answer choices	Percent	Count
Bowmanville	45.61%	213
Courtice	28.27%	132
Orono	4.07%	19
Newcastle	11.13%	52
Rural Clarington	6.85%	32
Prefer not to answer	1.93%	9
Other	2.14%	10
Total	100.00%	467

12. Do you identify as part of a group that you feel has an underrepresented voice in Clarington?

Select Box | Skipped: 15 | Answered: 456 (96.8%)



Answer choices	Percent	Count
Yes	18.42%	84
No	71.27%	325
Prefer not to answer	10.31%	47
Total	100.00%	456