

Orono DBIA Meeting Minutes

April 18, 2024

Location: Orono Town Hall

Present: Karen Lowery, vice chair
Merissa and Brad Beckstead
Gavin Crab
Scott Story
Julie Cashin-Oster
Councillor Marg Zwart
Perry Kirkbridge
Heather Maitland
Frank Maitland
Leah McKnight

Regrets: Manish Jagwani, Prisco Teves Jr. Tammy
Rendell Ron Liu, Amin Rawdah, Raymond Bishay, Tina Barrie
Nava Subramaniyam, Jessi Hoey, Jac Woog
Lisa Roy and Timothy Jackson

Guests: Sam Kent, Kent Farms

Karen Lowery called the meeting to order at 8:33

Inclusion Statement

The Municipality of Clarington is situated within the traditional and treaty territory of the Mississaugas and Chippewas (chip-uh-WUH) of the Anishinabeg (uh-NISH-in-NAH-bek) known today as the Williams Treaties First Nations.

Our work on these lands acknowledges their resilience and their longstanding contributions to the area now known as the Municipality of Clarington

Approval of Agenda

Motion: Gavin

Seconder: Heather

Approval of February Minutes

Motion: Gavin

Second: Heather

Heather Maitland as Executive Secretary for D.B.I.A

Motion: Karen

Second: Frank, Gavin, Julie, Brad and Perry.

To be discussed with the sub-committee.

- a. Discussion of Moving Forward with the Orono Downtown
- b. including rental of empty buildings
- c. washrooms – Town Hall &/or Orono Library
- d. Bike Rental program
- e. Dog waste stations
- f. Orono sign installation
- g. Heather Maitland to discuss cost increase of Orono swag
- h. Update of Website and Arena advertising program
- i. Farmers market possibility inside & downtown
- j. Coffee shop / cyclists
- k. Cross promotion of local & surrounding businesses.

- 1) Alister hasn't approved the ORONO town sign and if he will be on his property. We aren't sure how much power it's going to take to run it and need further investigation.
- 2) Board of Trade - we need to reschedule the discussion on filling the empty buildings and touching base with trying to get tenants in the empty buildings. In addition, adding to the downtown by adding green to the community, ie, scooters or something with the trails. Another meeting will be set up for May.
- 3) Washrooms are available in the library - we need to advertise this and when they're open. They're open 6 days a week. Heather will reach out to Samantha. Laura at invest Clarington had the original discussion. The bistro and building beside it are listed for \$695,000.

- 4) Swag: Heather sent information to Brad on the swag, he got 3 costs that have savings varying from 10-150%. 150% savings is better quality but only 1 print and 100 of each. You can get different sizes, but not different colours or prints. Potentially a booth at the Orono fair to sell the swag or at the farmers market. Brad has brainstormed a few different options in terms of designs for the swag - "what is Orono all about" Moving depot Oshawa or Scugog sales can do 2-3 prints no charge with a minimum 10 order. It's all dependent on how many we're going to want to sell. The Co-op and The Orono General Store are also selling them but the one's from the DBIA all proceeds go back into the down and DBIA. If we bought 100, 10 businesses could each put their logo on the side of the t-shirt to promote their business in-town. Timothy could help us by re-posting it on Facebook and promote the sale of the swag. Brad's suggestion is save the 150% and he will send out the costing and designs to the DBIA.
- 5) The arena website won't be available until the Orono Fair. We want 20 new slides for once the arena opens back up. The slides will run on the TV in the arena. Each business needs to sign off their slide content prior to them being submitted to be displayed at the arena to ensure accuracy.
- 6) Sam Kent is reinstating the Farmers Market website. A sponsor was obtained for portable washrooms. A couple new vendors are coming on-board. Once a month they will have a food truck. It will alternate between pizza and Hawaiian food. They're going to have different themes, ie kids serve customers. The sign on the 115 was submitted to the province but it will take 2-3 years. Wild Hearts Farm in Newtonville is helping with the sign. The first market will likely be mid-June. After the dog show, it will be at the Orono Arena. Vendor's can apply through the website. A post is coming out next week to advertise vendor applications. The next meeting is at the fairgrounds on April 30. The hours will be 2-6. The farmers market will end in October. They have applied for a \$2500 grant from the province. Downtown banners will be put up for the farmers market. We have new banners downtown for veterans as well. The banners and flags will be put up within the next month. Baskets on the west side and boxes on the east side will be displayed. A grant will be applied for but funding for this could be used from the Big Box fund.
- 7) Karen reached out to Chris at Classic Designs regarding a price to rewire the Christmas lights. Karen talked to Nick about parking - he's the president of the fair board. We can have the parking at the north end for the antique market and all other parking can be at the fairgrounds for the car show. Philip owns the property at the north end - Brad asked him if we could use it for parking and he said we could. Antique festival is August 10 from 10-4.
- 8) Scott had a meeting with the head organizer of the Wyatt car show that is a fundraiser for Sick Kids. It will be July 27 - he is reaching out to the OCC to see if anyone can help with it. They need volunteers. Scott will ask him if he can come out to a meeting to talk about asking for volunteers. The easter egg hunt went well, 60 kilos of chocolate was used for the hunt. Next year, there is an idea for potentially a photo opportunity display with the easter bunny volunteer. This year, we ran out of

cups, next year we need to buy more for hot chocolate.

- 9) Scott has organized the Tea for Sandy on April 26 at Rebekah's Hall from 1-3. It's an informal drop-in. Tea, coffee, a small cake and potentially some sandwiches. Brad will provide flowers for the Tea. Councillor Marg has a plaque for Sandy. Heather to help with decorations.

-Previous minutes adopted-

Bank - \$32,784.07 remaining in Big Box fund and \$7859.40 in main bank account

Date of Next Meeting – May 16, 2024, 8:30am, Orono Town Hall

Meeting Adjourned at 9:39 A.M.